



For Immediate Release

Contact – Ken Bryant, Marketing Director

Phone – 540.904.0391

kbryant@dascom.com

SONARAY™ LED Lighting to Debut New High Output Sports Field Lighting Fixture at LIGHTFAIR® International

(Verona, Virginia – March 18, 2019) SONARAY™ industrial, commercial, and marine LED lighting today announced plans for its exhibition at LIGHTFAIR® International in Philadelphia May 21st through 23rd. The company will be exhibiting at booth space 4219 in the Philadelphia Convention Center.

Among products to be highlighted at the show will be the company's new 500 and 1000-watt LED Sports Lights. The new fixtures combine exceptional clarity and light output with a host of other features to provide a total solution for complete sports field lighting.

Among those features are Remote Drivers for easy installation and maintenance and a control system for easy on/off. The fixtures carry a rated life of > 70,000 hours, are anti-corrosive coated, are very lightweight (26 lbs. per 500-watt fixture). They come in 22 and 44-degree beam angles, are IK10 impact resistance rated, and IP66 ingress rated for wet locations. The luminaires produce up to 130 lm/W and have been developed in-part for use at the Tokyo 2020 Olympics.

According to Robert Seward, SONARAY™ National Sales Manager; "The new sports fixtures offer a great solution for area and field lighting. The remote driver is a huge selling feature that many in the market simply do not offer. This feature makes installation and maintenance convenient and easy. Combine that with the fixtures' light weight yet rugged design and a control system that allows for easy on or off and it is easy to see why we are excited about this new product. In addition, we also offer 70' poles and mounting brackets so this gives us a complete solution for those in need of exceptional sports lighting."

SONARAY™ will also be exhibiting a new linear high bay at the show along with a host of other fixtures geared toward the industrial, commercial, and marine market space.

The brand has continued strong growth in the past year and has enjoyed particularly strong acceptance in the maritime industry, having been named as one of the top 100 brands in the marine industry by Marine News Magazine. SONARAY™ is the only such lighting company to be recognized by the publication and it marks consecutive years as a top brand by that leading industry publication.

SONARAY™ is a strategic business line for DASCUM with Americas headquarters based in Central Virginia. More information on SONARAY™ LED lighting can be found at www.sonarayled.com.

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