



FOR IMMEDIATE RELEASE

SONNEMAN—A Way of Light to Exhibit at Lightfair 2019

Award-winning lighting manufacturer to show new designs uniquely suited for interiors large and small

Larchmont, NY — April 2019 — SONNEMAN—A Way of Light, the leading U.S. designer and manufacturer of high-quality, architectural decorative lighting, is excited to announce that they will be returning to LIGHTFAIR International this year, taking place May 21-23rd at the Pennsylvania Convention Center.

SONNEMAN's booth, #2501, will feature the brand's latest lighting innovations for 2019, including the brand's growing assortment of architecturally scalable lighting systems, which represent only a part of their increasingly extensive portfolio. With their largest display ever, SONNEMAN's booth will showcase the brand's commitment to growth and evolution, providing the opportunity to share innovation with LIGHTFAIR's discerning audience.

"We are proud to return to LIGHTFAIR this year to showcase a range of new products that underscore our commitment to innovative and functional design," says Robert Sonneman, Executive Chairman and Chief Creative Officer at SONNEMAN—A Way of Light. "We are excited to share our technology-driven design vision with the lighting community and look forward to presenting alongside like-minded industry veterans."

The following systems-based fixtures from the recently released 2019 collection will be on display at LIGHTFAIR at booth #2501:

Intervals: Intervals is a rhythmically aligned and expansive linear system of bidirectional illumination. Architecturally scaled, the suspended horizontal beam spans long lengths within a space, supported from its ceiling-mounted cables. Evenly spaced integrated downlight lenses and upward illuminated decorative glass diffusers form a dramatically powerful lighting approach to expansive architectural locations.

Aquarius: The latest addition to the award-winning Constellation collection, Aquarius is the "The Great One." The new configuration is a broad constellation of uniform brightness across a vast space of sky. A stunning, two-dimensional, grid-like structure, Aquarius is comprised of LED light engine hubs and connectors. The span of Aquarius can be suspended to take on a natural celestial-like curve of its weight depending on the placement of its ceiling hangers.

Suspenders: Suspenders is a delicately-scaled, modular system of interconnected Power Bars with decorative and performance-enhancing Luminaires. The 2019 Suspenders product expansion creates unrivaled expandability, adding 342 new components to the scalable system

and 13 additional standard configurations, which provide a starting point for designers and product specifiers to use when determining spatial requirements. Structural additions include suspended Light Power Bars to add further illumination for a space, surface-mounted power drivers suited for lower ceilings and the Truss and Grid structural components.

Ola: Ola is a modular system of softly flowing, linear elements that can be suspended individually or connected in multiple arrangements. Ola's delicately-bowed LED luminaires can be suspended in multiple linear configurations of one, two, three or more connected luminaires. Additionally, an infinite variety of hexagon, honeycomb and abstract configurations can form incredibly interesting and scalable webs of flowing illumination across a plane of larger space.

In addition to SONNEMAN's range of architectural lighting systems, the below decorative lighting products will also be on display:

Ballet: Captured in opposing positions within a sleek cylinder, two curved tapered acrylic forms radiate LED illumination. Asymmetrically counterbalanced, these double tapered elements are arranged in a symmetrical cluster to form a dazzling luminous dance of interactivity. Suspended from a single 13-arm canopy or mounted individually to the ceiling in a radial pattern allows for scaling of the diameter of the fixture.

Mela: Mela is an apple-like shape of softly-dichroic, blown crystal glass that surrounds a luminous LED core of etched white acrylic.

Abstract: Indirect LED illumination is reflected on a wall or ceiling from a prism-shaped reflector that hovers over the surface on thin carbon fiber rods, extended in tension from each of the three triangular corners. Available in three sizes, the prism-shaped aluminum reflectors are held to the light engine by magnets for ease of placement and cleaning. This work of modern lighting art can be composed in any configuration, imagined in multiples or used singularly for dramatic and powerful architectural statements of three-dimensional art.

Light Chimes: Slender cylindrical forms, in two lengths suspended at varying heights, reveal their LED illuminated etched white acrylic lenses in dramatically elegant, minimal configurations.

Sponsored by the International Association of Lighting Designers (IALD) and the Illuminating Engineering Society (IES), LIGHTFAIR® International is the world's largest annual architectural and commercial lighting trade show and conference. Each year for the last three decades, attendees from around the world have come together to discuss the future of lighting in all applications. This year's event is poised to further underscore a mission to showing a product mix of incredible depth and diversity spanning the lighting and technology spectrum.

To learn more about SONNEMAN's innovative range of lighting designs at LIGHTFAIR or meet with the SONNEMAN team to chat more in-depth, please stop by booth #2501.

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ABOUT SONNEMAN – A WAY OF LIGHT:

SONNEMAN – A Way of Light is closely connected to Robert Sonneman, the designer, and his commitment to modern ideals, innovation, and the extraordinary quality that is the promise of the brand.

As the leader in design and manufacturing of sophisticated contemporary lighting, SONNEMAN enjoys a reputation for exemplifying the best in modern design.

Award winning and acclaimed for clean lines and innovative approaches, many of Sonneman's sleek, functionalist lighting designs have become classics of the modern era. Sonneman's functional sensibilities and prolific design vocabulary has grown over fifty years to include a unique perspective of modernism that extends through the architectural genres and modernist movements of the 20th and 21st centuries. The company has an extensive product line of approximately 1,800 SKUs, and continues to develop and introduce over 100 new products annually.

For more information, please visit www.sonnemanawayofflight.com.