



April 25, 2019  
For immediate release

For more information contact:  
*Lauri Blake*  
*Product Marketing Lead*  
[Lauri.Blake@selux.com](mailto:Lauri.Blake@selux.com)  
845.834.1442

## Selux to Exhibit in LIGHTFAIR® International

Highland, NY, April 25, 2019 – Selux Corporation, a leading manufacturer of architectural lighting, will be exhibiting in LIGHTFAIR® International in Philadelphia, PA, from May 21-23, 2019 at booth 4249. LIGHTFAIR® International is the world's largest annual architectural and commercial lighting trade show and conference.

In conjunction with LIGHTFAIR® International, Selux is proud to announce the release of new interior and exterior luminaires.

### New Product Overview

**Piix™ Arrays:** Now you can get our Micro Reflector technology currently enjoyed with Piix™ MRC in our new configurations, Piix™ MRC Arrays. With new arrangements you can have a common design language throughout your space with additional accent lighting.

**Mistella™:** Mistella™ has a simple geometric form that allows it to adapt to either modern or traditional architectural settings. Mistella™ has everything a designer is looking for – superior photometric performance along with architectural appeal for various lighting applications. Utilizing Selux proprietary Gen5 silicone optics, a wide range of standard and unique distributions can be achieved.

"These new products further enhance our Interior and Exterior offerings and we are excited to expand our booth to showcase our wide range of high-quality products", said Peter Stanway, CEO. "Selux is continually looking to provide comprehensive solutions to our agents and specifiers and this is a great opportunity to connect with them one-on-one."

#####

Founded over 70 years ago in Berlin, Germany, Selux provides high-end lighting solutions to both the private and public market sectors. In 1983, Selux expanded its operations to the US and opened a state-of-the-art facility in Highland, NY. Selux Corporation luminaires made at the Highland facility can be found at the World Trade Center Memorial, McCarran International Airport in Las Vegas, the Heineken Headquarters in New York City, the City of Beverly Hills, the Minnesota Twins Stadium and in more businesses, institutions, government offices, and parks throughout The Americas.