

# Wendy Pease

Owner, Rapport International  
[WendyPease@rapportintl.com](mailto:WendyPease@rapportintl.com)



*"You can talk to anyone, anywhere in the world, no matter the language. Let me teach you how."*

## Introduction

A creative entrepreneur with a Dartmouth MBA, Wendy Pease, Owner, of Rapport International, LLC, a metro-west Boston translation company, is accepting speaking engagements in the areas of ***Business Ownership, Translation & Interpretation, and Globalization Strategies***. Of special note is her expertise and interest in ***Global Communications in Marketing and Life Sciences***. Using her business expertise, travel experiences, and PSU undergraduate degree in Foreign Service & International Politics, she weaves an interesting mix of real life data and stories into every presentation and never fails to incorporate unique perspectives on global cultures and languages into any topic.

## Biography

- Purchased Rapport International in 2004 and continues to expand services
- Previous work experience includes PARAXEL INTERNATIONAL (Director of Worldwide Marketing), SOLIDWORKS SOFTWARE CO. (Project Consultant), FOSTER MANAGEMENT VENTURE CAPITAL (Vice-President of Marketing and Business Development for portfolio companies) and MACKENZIE CONNECTIONS, a medical-legal company (Owner)
- MBA from Dartmouth College; B.A. from Penn State University
- Member of Boston World Partnership Connector, WBENC certification, Make Mine a Million Awardee from Count Me In, New England Women in Science (NEWISE),
- Blogger and writer

## Experience

A popular speaker for various groups and affiliations across the country, she has appeared at **Keystone Workshop, MA Bar Assoc., Women's Congress, MA Export Center, Center for Women and Enterprise (CWE) and many times at the NH International Trade Resource Center**, among others.

See a list of speaking topic examples at <http://rapporttranslations.com/seminar-topics/>



93 Moore Road – Sudbury, MA 01776

+1-978-443-2540 x101

[www.RapportTranslations.com](http://www.RapportTranslations.com)

## Seminar Topics

As Executive Director of Rapport International, LLC, Wendy Pease is an expert on translation, interpretation, global business, languages of the world and cultural diversity. She is able to guide her customers through the maze of multi-lingual communications and is skilled at writing marketing materials for global markets. While her talks are on serious subjects, Ms. Pease always intersperses them with humorous real life and funny translation stories. She is qualified to give seminars and speaking engagements on the following topics:

### Language Subjects

- Cultural Considerations in Translations
- Languages of the World
- Expectations for Translators and Interpreters
- Language Considerations in medical, legal or marketing fields
- Website Translation
- Writing for Translation
- Translation Humor
- Marketing to US Non-English Speakers

### General Business Subjects

- Buying a Business
- Starting a Business
- Following Your Dream of Owning a Business
- Marketing Strategy & Implementation
- Women Business Owners & Resources
- Network Your Way to Success
- CEO Functional Group Management

### Global Business Subjects

- Global Communications
- International Marketing
- Targeting and Selling to Multilingual Audiences
- Managing Multilingual Work Forces
- Launching and Growing International sales
- Cultural Competence
- The New Golden Rule