

SAVE THE DATE

2019 Webinar Series

Connect with top insights live or later through this enterprisewide solution

We conduct timely webinars led by Kantar Consulting knowledge experts providing relevant market insights and actionable recommendations with enterprise access. Slides are available for download and are easy to share within your organization. Purchase a full series or customize your own pack of six webinars.

Digital Retailing Series



Get timely, expert insights on eCommerce initiatives and topical developments related to shopper behavior, digital marketing, and new technology platforms impacting the path to purchase.

24
JAN

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MAR

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MAY

31
JUL

26
SEP

14
NOV

Emerging Macro Retail Trends Series



This series presents engaging and forward-looking economic, demographic, and policy trends that are shaping future shoppers in the context of the macro retail environment. Our lead economist and retail experts provide in-depth implications for your business and customers.

13
FEB

25
APR

5
SEP

21
NOV

U.S. Consumables Shopper Insights



Get insights and data on key topics, trends, and retailers in the consumables shopping landscape, powered by the proprietary ShopperScope® monthly survey of 4,000 primary household shoppers.

28
FEB

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AUG

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NOV

Food Retailing



New technology coupled with format, pricing, and product innovations are creating a perfect storm that is forcing retailers to adapt their strategies for effective food retailing. We explore online grocery, private label, the store experience, and other industry trends to help the grocery industry thrive as this space evolves to keep up with shopper demands.

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2019 Webinar Series

Health and Wellness Retailing



Our subject-matter experts will help your organization prepare for the new healthcare realities, where technology, products, and services will play both an active and passive role in influencing health and wellness consumer behavior.

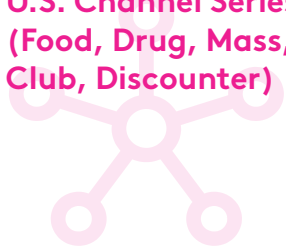
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U.S. Channel Series (Food, Drug, Mass, Club, Discounter)



Kantar Consulting's retail experts provide condensed insights on the strategic direction, performance, and omnichannel aspirations of the most important U.S. channels and retailers. We cover changes to the competitive landscape, shoppers' evolving attitudes and habits, and most importantly, what your organization can do to drive alignment and growth. The series serves team leads, customer and channel marketing teams, and anyone who needs to understand the key shifts occurring in the FDM customer landscape.

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Why subscribe to Kantar Consulting Webinar Series?

A Webinar Series subscription gives clients the opportunity to engage directly with Kantar Consulting experts, gaining actionable insights into key customer issues.

- Accessible by all: Gain unlimited access for your entire team and organization.
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- Gain critical insight: Get timely analysis, available from wherever you are.
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