

11 March, 2020

Costco Virtual Event

Costco continues to generate strong growth and member loyalty even in the face of mounting competition. However, as shopper expectations become more demanding, the club is requiring more from vendors to be best in class. Attend our Costco Virtual Event to learn how you can help align your business for success with the largest wholesale club retailer.



You'll walk away with

- A compelling picture of Costco's growth profile to help shape your future investment plans
- Best practices for developing and deploying product at Costco
- An understanding of how to target Costco's key member segments

Registration

Register today by emailing events@kantarc consulting.com or visiting [our event page](#)

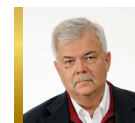
Virtual event

Listen live or consumer later

Kantar Presenters



Tim Campbell
Senior Director



David Marcotte
Senior Vice President

Introductions

Coronavirus, retail implications, and immediate effects on Costco

The state of Costco

Aligning with key member segments

Understanding Costco's evolving strategy

Merchandising in action: Best practices

Accommodating Costco in your organization

The ecommerce opportunity

* Short breaks will be provided intermittently between sessions.