

ENGAGING EVENT APPS & MEETING SOLUTIONS





IMPROVE OUTCOMES

Incorporating engaging event apps or technology into your meeting or event helps you improve learning, increase engagement, impact revenues and business success, and determine ROI.



70% of Forbes Global 2000 companies will use gamification to boost engagement, retention and revenues.⁽¹⁾



90% of leaders think an engagement strategy has an impact on business success.⁽²⁾



2.5x more revenues for companies with engaged employees versus competitors with low engagement levels.⁽³⁾



ROI and ROO are critical measurements of an event's success; collecting data before, during and after your meeting or event is a key step in their measurement.⁽⁴⁾



50-70% retention rates via engaging methods versus 5% retention via lecture.⁽⁵⁾

SOURCES

1. Gartner (gartner.com/newsroom/id/1844115)
2. ACCOR (dalecarnegie.com/assets/1/7/Building_a_Culture_The_Importance_of_Senior_Leadership.pdf)
3. Hay Group Study (haygroup.com/downloads/us/engaged_performance_120401.pdf)
4. Universal World Events/Ashfield (<http://www.ashfieldhealthcare.com/en/infographic-ten-ways-to-make-more-out-of-your-meetings-2/>)
5. National Training Laboratories (<http://www.hermanmiller.com/research/solution-essays/re-thinking-the-classroom.html>)

GAIN INSIGHT, INSTANTLY WITH ENGAGING TECHNOLOGY FROM LUMI

Audience insight is at the heart of every meeting, conference and event. Our interactive technology lets you create a vibrant environment for hands-on audience participation with easy-to-use, strategic tools that track and analyse opinions, preferences and feedback.

Whether you use our keypads or mobile and tablet apps, our tools will help you gather meaningful opinions, illuminate fresh ideas and make smarter business decisions.





MEETOO

Meetoo is a real-time polling and messaging app that provides attendees with a collaborative platform to share ideas, questions and feedback.

Use Meetoo to:

- ▶ Allow everyone to share ideas, like comments and give feedback using private group messaging
- ▶ Measure opinion and understanding with real-time polling
- ▶ Increase participation and engagement in the room or across the globe
- ▶ Have participants share anonymously or be identified by creating their own profile



LUMI SHOW

Lumi Show is a complete mobile event and conference app that adds instant interaction to your sessions.

Use Lumi Show to:

- ▶ Engage attendees with appointment scheduling, contact exchange and interactive maps
- ▶ Provide in-depth content, including session info, speaker bios, presentations, documents & more
- ▶ Enhance general and break-out sessions with live polling and messaging
- ▶ Boost impact with social media integration, gamification and scoreboards





LUMI SAY

Lumi Say is a versatile app that helps you share content and capture insight in the moment — via surveys, rich media, location triggers, gamification and more.

Use Lumi Say to:

- ▶ Replace paper evaluations
- ▶ Customise surveys to respondents using branching or skip logic
- ▶ Host a scavenger hunt
- ▶ Share documents and videos
- ▶ Track attendance, test and certify learning



LUMI CATCH

Lumi Catch is a social analytics platform that enables you to capture, display and analyse tweets for your brand or event.

Use Lumi Catch to:

- ▶ Create and display engaging Tweet Walls
- ▶ Discover social media influencers
- ▶ View in-depth tweet and hashtag analytics
- ▶ Promote your brand or event with social widgets
- ▶ Get more people talking about your events





LUMI TRACK

Lumi Track is an attendee tracking and management solution that makes it easy to measure, control and report attendance at meetings and events.

Use Lumi Track to:

- ▶ Quickly check attendees in and out of sessions using an NFC or RFID enabled phone or tablet
- ▶ Monitor attendance and room capacity in real time from anywhere with Lumi Track's online dashboard
- ▶ Download attendance data to Excel for easy post-event reporting and analysis



KEYPAD SOLUTIONS

Lumi's dedicated keypads run on radio frequency, rather than wireless or data plans. Ideal for discussions, Q&A sessions, multi-site events and more, our keypads ensure easy setup and 100% reliability and accuracy.

Use our keypad solutions to:

- ▶ Give each attendee their own handheld microphone
- ▶ Collect feedback from everyone, even anonymously
- ▶ Provide secure, non-wireless interactivity at meetings
- ▶ Capture and record data received
- ▶ Display results live or analyse post-event



About Lumi:

Lumi connects people who want to express their views with the people who want to understand those opinions. Our mobile apps and technology help you create engaging meetings, conferences and live events that produce meaningful audience insight in the moment, in the room, or anywhere in the world.



LUMI

insight, instantly.

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