



FOR IMMEDIATE RELEASE
Hong Kong, January 6, 2019

Tricor Group Appoints Gary Tok as Group Chief Commercial Officer

Tricor Group (Tricor), Asia's leading business expansion specialist, is pleased to announce the appointment of **Gary Tok** as **Group Chief Commercial Officer**. Gary will lead sales and business development activities for Tricor's full range of services across 21 markets worldwide. He will report directly to the Tricor Group CEO, Lennard Yong.

Gary joins Tricor with over 20 years' experience in sales, business development, marketing and account management across the Asia Pacific region. He has led and nurtured high performing sales and account management teams in the human resources consulting, insurance brokerage, legal, digital health and enterprise software sectors. Most recently, Gary was the Chief Commercial Officer for a leading Asian insurtech where he was responsible for new market entries, revenue growth, fundraising, and developing strategic partnerships.

Lennard Yong, Tricor Group CEO, said: "I am pleased to welcome Gary to our team. Gary has a track record of leading successful cross-border teams, achieving profitable revenue growth, forming strategic partnerships, forecasting sales performance and closing complex sales transactions. Gary's dynamic, client-centric approach to business development will be particularly valuable to Tricor as we continue to expand our portfolio of business services and solutions to clients across Asia Pacific."

Gary holds an Executive MBA degree from the Australian Graduate School of Management and a Bachelor of Economics degree from the University of Sydney.

-- End --



For more information, please contact:

HONG KONG (GROUP OFFICE)

Sunshine Farzan

Tricor Services Limited

Group Head of Marketing & Communications

Tel: +852 2980 1261

Email: Sunshine.Farzan@hk.tricorglobal.com



Tricor Group
卓佳集團

About Tricor Group

Tricor Group (Tricor) is the leading business expansion specialist in Asia, with global knowledge and local expertise in business, corporate, investor, human resources & payroll, and corporate trust & debt services. Tricor provides the building blocks for, and catalyzes every stage of clients' business growth, from incorporation to IPO. Tricor has had a rapid expansion through organic growth and development as well as partnerships, mergers and acquisitions. The Group today has over 50,000 clients globally, a staff strength of over 2,600 and a network of offices in 47 cities across 21 countries / territories. Our client portfolio includes over 1,500 companies listed in Hong Kong and China, ~500 companies listed in Singapore and Malaysia, and more than 40% of the Fortune Global 500 companies, as well as a significant share of multinationals and private enterprises operating across international markets. In March 2017, the Permira Funds became the controlling shareholder of the Tricor Group, alongside management.

Visit: www.tricorglobal.com