

Tricor Group 卓佳集團 Tricor Services Limited 卓佳專業商務有限公司

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Tricor and WorkTech Establish Strategic Partnership to Invest New Use of Co-working Spaces as AGM Venue



From left to right: Joe Wan (CEO of Tricor Hong Kong) and Natasha Ho (Chief Strategy Officer & Head of Global Development of WorkTech)

WorkTech, a leading co-working space brand in Hong Kong, and <u>Tricor</u>, a leading Business Expansion Specialist in Asia, jointly announced a strategic partnership to fully leverage resources and complementary advantages of both parties, creating a new trend of co-working space as Annual General Meeting (AGM) Venue.

The earnings season in March marks the beginning of the peak season of Annual General Meetings (AGMs), which are usually held in hotels. However, due to the COVID-19 outbreak and the new measures announced by the Government of Hong Kong, there is an increasing trend that companies now prefer holding AGMs in locations that are less busy and virtually, aligning themselves with the preventative health guidelines from the government.

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Taking this into account, Tricor and WorkTech have been quick to respond to the current situation by leveraging the former's extensive network of listed company clients and the latter's unique proposition to create an AGM venue solution. This innovative partnership will surely unlock a brand new growth market for co-working spaces.

WorkTech is one of the biggest HK-based co-working space brands. Located in various districts all around Hong Kong, WorkTech offers different types of venues equipped with quality facilities and services, for example, AV facilities and catering services, as well as a flexible service plan which can be tailored to suit different clients' need.

To cope with the current situation and move towards to digitalization, Tricor decides to partner with WorkTech and offers Meeting Management Solution, including the hybrid meeting and e-voting system for shareholders, which AGMs can now be held physically and virtually. Tricor also developed an advanced digital board portal solution for board members to collaborate with each other in real-time and initiate meetings easily.

"Tricor always strives to stay ahead of market trends, partnering with WorkTech is a strategic move to enrich our customer experience and assist businesses to address challenges." said <u>Joe</u> <u>Wan</u>, CEO of Tricor Hong Kong.

"Tricor serves a plethora of listed company clients. Partnering with Tricor will only serve to strengthen WorkTech's business network, whilst positively impacting and enriching our meeting management services," said Chief Strategy Officer & Head of Global Development of WorkTech, Natasha Ho.

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About WorkTech

WorkTech is a platform that combines workspace, business network, corporate services and resources, aiming at helping SMEs soft-landing into SouthEast Asian markets. WorkTech creates a greater synergy by consolidating a complete industry chain in one place. It connects clients to a cross-border business community, helping them enter global markets for greater business opportunities. WorkTech focuses on building ecosystems for different industries, especially emerging industries such as blockchain, community banks and technologies etc. Headquartered in Hong Kong, WorkTech also has presences globally. Each WorkTech location has a different positioning and is customized according to local industry trends and communities. For example, our location in Singapore serves as a wealth management hub; where Taipei specializes in start-ups and FinTech.

About Tricor

Founded in 2000, Tricor Services Limited has been the leading business expansion specialist in Asia. Our team of 700+ professionals serves over 10,000 clients across multiple industries, including more than 50% of listed companies and family offices, from Hong Kong and China in full strength.

Tricor Services Limited's business expansion solutions include integrated business management advisory, corporate administration and secretarial services, trust and fiduciary services, and human resource consultation. Tricor Inside, our unique approach to business expansion, empowers companies to seamlessly maneuver from start-up to IPO and beyond.

Take your first step towards business success with Tricor. Join the industry leaders, and get to know more at <u>www.tricorglobal.com</u>.

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