

FOR IMMEDIATE RELEASE
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Tricor announces Partnership with Farseer to strengthen e-Investor Relations (IR) solutions



Tricor Hong Kong and Farseer are pleased to announce they have entered into a strategic partnership, combining Tricor's leading integrated business advisory and share registry services with Farseer's Artificial Intelligence (AI) platform. Through this partnership, Tricor and Farseer provide a platform that helps companies gain visibility into what is driving brand and IR health.

"The Tricor-Farseer partnership is a powerful combination. Farseer's AI-driven business monitoring tool will help our clients to be in the know. With first-hand understanding of how their brand is being perceived by their target audience, our clients will be able to respond accurately to social engagement for improved investor relations and customer experience," said [Joe Wan](#), CEO of Tricor Hong Kong. "This partnership will also allow us to build a more comprehensive e-Investor Relations intelligence suite that will drive far more business impact for our clients."



Tricor Services Limited
卓佳專業商務有限公司

“We are very excited about the Farseer-Tricor partnership. Tricor’s leading position & client network within the IR & business advisory space will further strengthen our market impact through our AI technology & product offerings,” said [Stanley Chan](#), Co-founder & CEO of Farseer. “Through this partnership, we envision to put together more impactful e-Investor Relations product suites to drive the ever-increasing smart IR applications for clients.”

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Media Enquiries

Daryl Choy

Tricor Services Limited

Chief Marketing Officer – Hong Kong SAR

Tel: +852 2980 1949

Email: daryl.pw.choy@hk.tricorglobal.com

About Tricor Hong Kong

Founded in 2000, Tricor is the leading business expansion specialist in Asia providing integrated business advisory services encompassing corporate secretarial & compliance, accounting & business analytics, IPO share registry, human resource management and payroll, trust and fiduciary, ESOP, to over 1,500 listed companies in Hong Kong. With global knowledge and local expertise, we help companies grow from start-up to IPO and beyond.

About Farseer

Farseer is an AI-powered smart investment analytics platform with cloud & API solutions around risk management, investment research & IR optimization, focus to empower a more efficient financial ecosystem. We service listed companies, brokers & asset managers across the APAC region. Our proprietary cloud engine combines search, text analytics, knowledge graphs & machine learning algorithm, to extract real time financial related unstructured alternative data, to significantly reduce, digitize & automate clients' effort. Alibaba is among our investors.