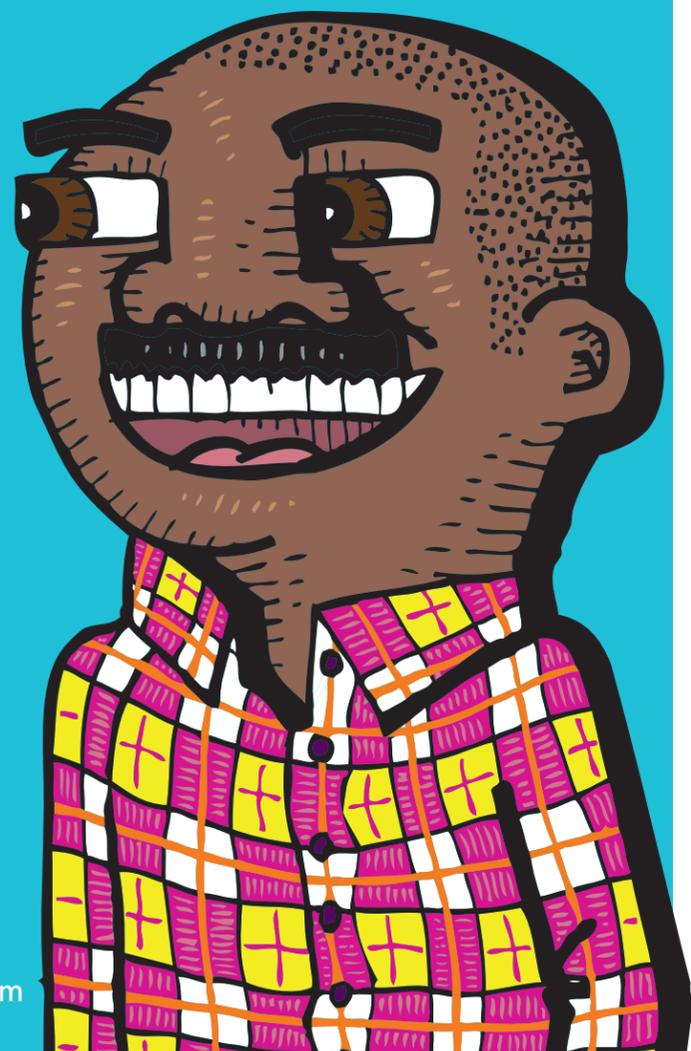


**GREAT CUSTOMER SERVICE STARTS WITH THE**

# 10-4 RULE

**ANY TIME YOU'RE WITHIN 10 FEET OF A GUEST,  
MAKE EYE CONTACT AND SMILE.**

**WITHIN 4 FEET, GREET THEM VERBALLY.**



**Zing**TRAIN  
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