



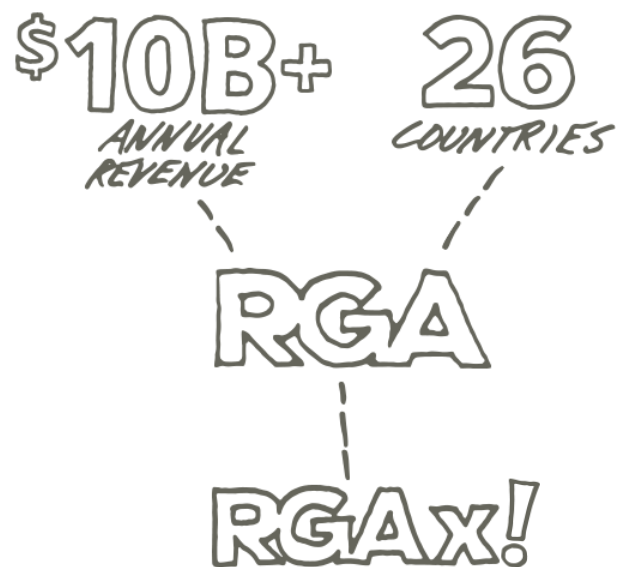
**RGAX**

**IT'S TIME TO  
REIMAGINE, RETHINK  
AND REINVENT  
INSURANCE TO  
MAKE **LIFE** BETTER.**

## #RGAXStory

For over 40 years, Reinsurance Group of America, Incorporated (RGA) has been in the unyielding pursuit of the “next big thing” in life and health insurance. This steady march has built a company that now generates over \$10 billion of annual revenue from offices in 26 countries around the world. Along the way, RGA’s underwriters, actuaries, data scientists and engineers introduced a continuous wave of innovations to the market, and supported a creative, entrepreneurial, customer-focused culture.

At RGAX, we are proud to be part of the next chapter of this story. We are a corporate innovation team with the focus, culture, and flexibility of a startup. We are excited to work with a diverse community of partners as we reimagine, rethink and reinvent how life insurance can be bought and sold in a digital world.



#RGAx

RGAX

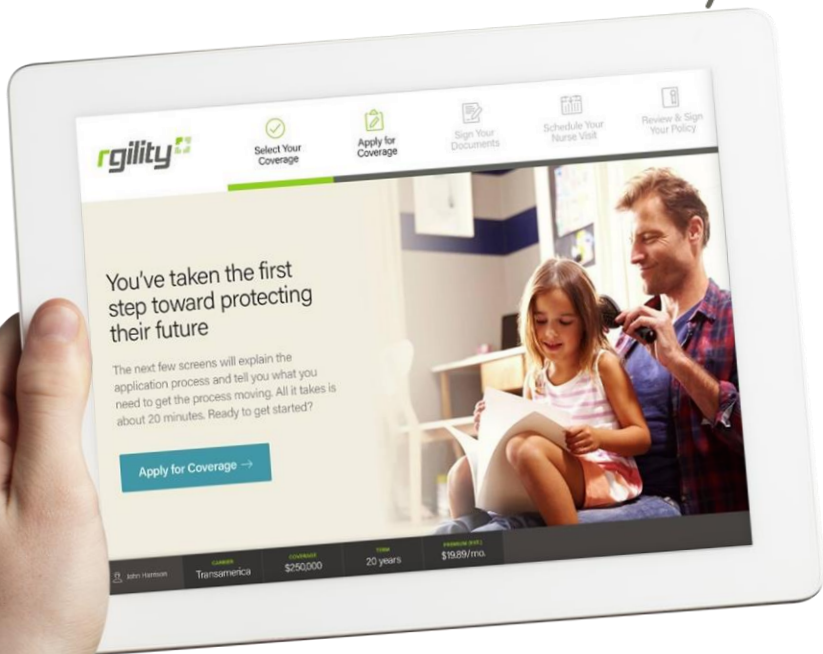
RGAx was formed in 2015 as a wholly owned subsidiary of Reinsurance Group of America, Incorporated (RGA) with a focus on building and accelerating transformational businesses in the life insurance industry.

*Innovate!*



**#RGAxInnovation**

We are working with a diverse community of partners to develop businesses that bring value to insurance companies, consumers, and distribution entities.



**#RGAxChangingLives**

We believe that insurance serves an honorable purpose and changes the lives of customers and their beneficiaries. We also know that the insurance buying experience is not what it needs to be. That's why RGAX's mission is to transform the industry by creating tools, data, products and digital platforms to scale and accelerate consumer-centric businesses in the insurance market.



**#RGAxCapabilities**

- Pricing risk
- Underwriting

- Data & analytics
- Life insurance digital fulfillment

