



Unlock New Retail Opportunities with Location Intelligence

Technology transforms every aspect of the retail industry. The impact of e-commerce threatens established business models. Location Intelligence presents an opportunity for retailers to respond to these new challenges. Targomo's **AI-based Location Intelligence** platform is designed to analyze, plan and predict your location network. Turn your data into a competitive advantage.



Retail

Fashion & Textile, Supermarkets, FMCG, Convenience, Non-Food, Department Stores, Entertainment, Sports & Leisure, Banking, Gastronomy, Drugstores, Pharmacies, Vehicle Dealerships, Gas Stations



Your Business. Visualized

Combine all the relevant geo-referenced data on one web-based platform. Get an instant, holistic view of your entire location network.



Precise Neighborhood Assessment

Who are your customers and what do they want? We integrate sociodemographic data, POI's and mobility analysis to understand your stores' catchment area. Identify unique location features that determine the performance of every store.



Reproduce Your Success

Do you want to relocate, reduce, or expand your portfolio? Our interactive tools help anticipate network effects and test new strategies. Reproduce the performance of your best sites in new locations and limit economic risks.



Monitor The Competition

Competition in the retail industry moves fast. We employ AI to give you a competitive edge. Advanced gravitational models visualize the dynamics that shape specific trade areas. We help you predict how a competitor will impact your business and weigh the effects of distinct go-to-market strategies



Improved Reporting

Targomo enables self-service reporting with intuitive reports and interactive visualizations. Easily share your insights and decisions with colleagues, customers or stakeholders.

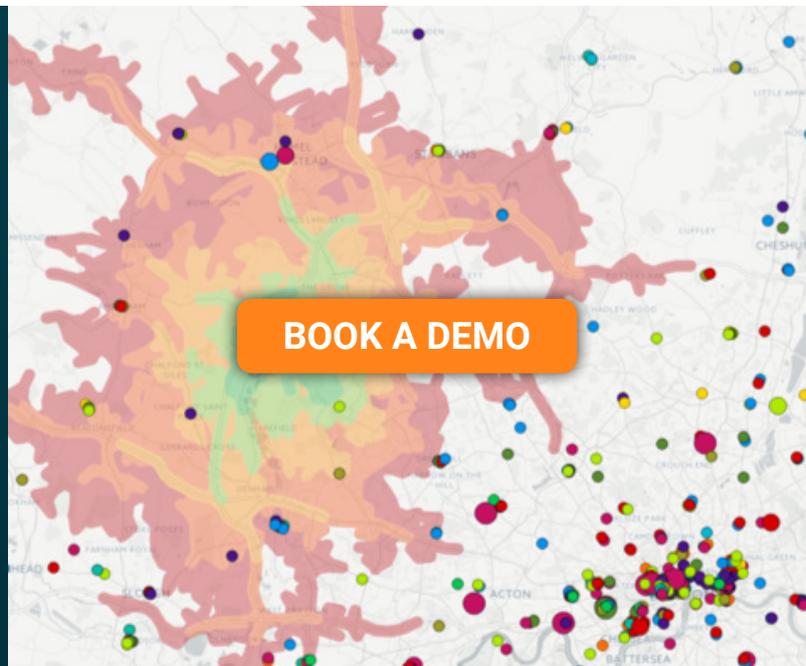
More Information at www.targomo.com



OXFORD RETAIL CONSULTANTS

The Market Leaders Optimize Customer Experience With Targomo

- Web based mapping tool visualize accurately located retail data
- Instant access to drivetime isochrones, competition data and shopper profile data
- Bespoke report outputs.



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