

# Make a Difference in Their Lives and Yours

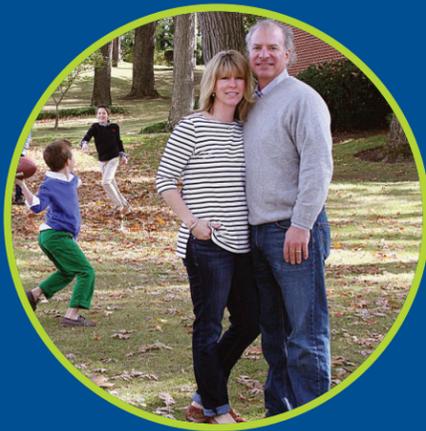
Take the next step to a new career as the owner of a Brain Balance® Achievement Centers franchise.



**Brain Balance®**  
ACHIEVEMENT CENTERS

**866-344-6600**

**Franchise.BrainBalance.com**



“Upon seeing remarkable improvements after just three months of being enrolled in Brain Balance, I knew I had to open a center closer to our home.”

- KRISTEL THOMAS, OWNER BRAIN BALANCE CENTER OF CANTON

“Nothing is more compelling than a completely changed child...no medications....performance in school.... has friends....no more meltdowns etc.”

- NEIL MUNHOFEN, OWNER BRAIN BALANCE CENTERS OF GREATER ST. LOUIS



“We don't just help a student, we serve the entire family. That is a gift and an opportunity to treasure.”

- KATIE MORTON, CO-OWNER BRAIN BALANCE CENTER OF COLUMBUS



For more testimonials visit our website  
[Franchise.BrainBalance.com](http://Franchise.BrainBalance.com)

## Make an Investment that Makes a Difference

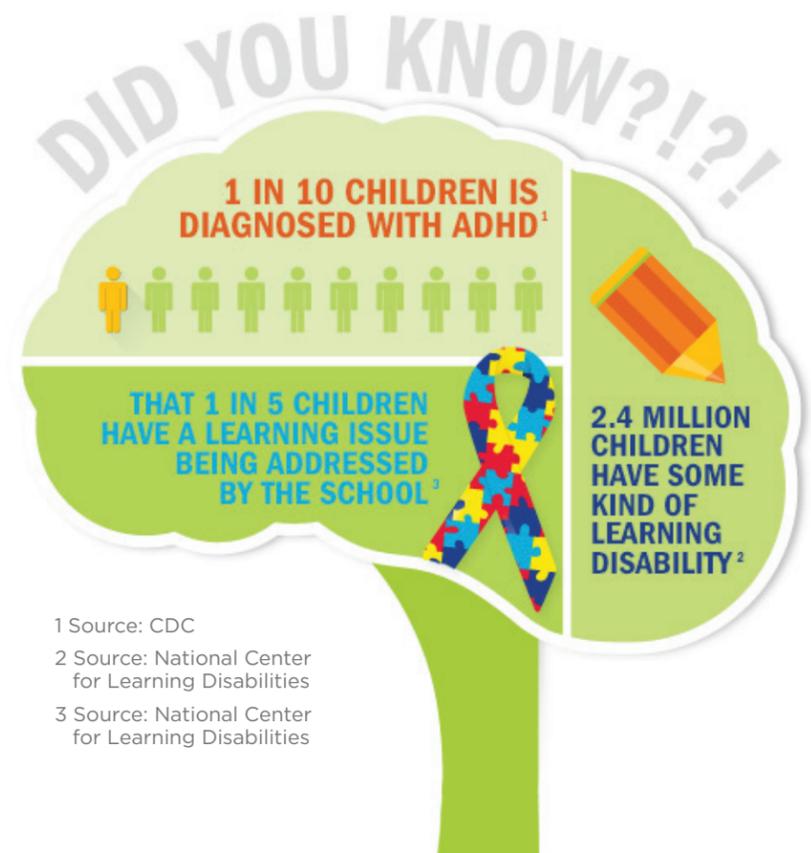
Join Brain Balance Achievement Centers and become a member of the fast-growing franchise system that has been changing the lives of children struggling with academic, social and behavior issues. With 130 centers open or in development by the end of 2016, you can become your own boss and be part of an established, highly regarded company with excellent growth potential.

### Why Now?

Parents and educators across the country know what study after study confirms: children today are struggling with more than ever before with academic, social and behavior issues that impact their success in school, their ability to make friends and their family lives.

**Rates of learning and behavioral issues are skyrocketing.** Parents are searching for answers. Our unique Brain Balance Program has helped thousands of families by establishing a customized program to get their children back on track in school and in life.

As an owner of a Brain Balance Achievement Centers franchise, you will be changing the lives of children and bringing hope and harmony to families.



1 Source: CDC

2 Source: National Center for Learning Disabilities

3 Source: National Center for Learning Disabilities

# Support for Your Success—Starting on Day One

By working with our team of experienced franchise experts, you can have your center open in as little as six months. Our experts guide you through every step of the process including:

- Application, Financing and Franchise Agreement
- Site Selection and Facility Build-Out
- Training for You and Your Staff
- Software and Systems Start-Up
- Professional Marketing materials: Television, Radio, Website, Digital Media and Collateral
- Grand Opening Events

## Guidance from Our Corporate Team and Your Fellow Franchise Owners

At Brain Balance Achievement Centers, we are invested in your success. Not only do we provide best-in-class training and support, but we work to help our franchisees collaborate and share best practices, fresh ideas and practical tips. Our Franchisee Advisory Board is actively involved in helping to shape our company and your business!

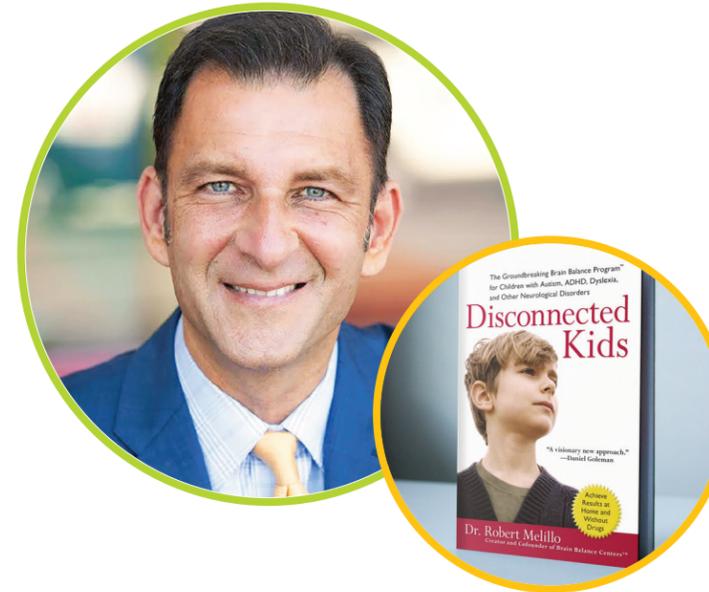
“Gavin’s change was so powerful we decided to join the Brain Balance family and move to Texas to open three centers as owners.”

- JED & KIM A., OWNERS BRAIN BALANCE CENTERS OF TEXAS



## Who We Are:

Brain Balance is a nationwide system of specialized achievement centers that offer the ground-breaking Brain Balance Program. Our program combines physical and sensory exercises with cognitive skill training and healthy nutrition to address the underlying issues in most of the behavioral, development and learning disorders that affect our children today.



## How we started:

In the early 1990s noted bestselling author of *Disconnected Kids*, clinician, researcher and childhood neurobehavioral expert Dr. Robert Melillo began seeing a marked increase in children with learning and behavioral issues visiting his practice. Parents were concerned and desperate to help their children. This was the beginning of a long and passionate journey for Dr. Melillo as he developed the Brain Balance Program.

## Thank you for your interest in a Brain Balance Achievement Centers Franchise.

For the investor, Brain Balance Achievement Centers offers more than just a great business opportunity; it offers a solution for thousands of children and families struggling with academic, behavioral and learning issues. Children who benefit from the Brain Balance Program do not always have a diagnosis, but often exhibit characteristics of learning, behavioral and processing disorders. Brain Balance also serves parents of children who exhibit signs of lack of focus, impulsiveness, tantrums, difficulty making friends, poor relational and social skills. We invite you to explore this opportunity further and encourage you to contact us to get started in building a business that makes a difference!

Warm Regards,

**Chip Miller, Chief Executive Officer**



## Today:

Brain Balance Achievement Centers is a rapidly growing franchise company with nearly 130 Centers open or in development across the United States.\* Brain Balance is ranked #49 in the 2016 Franchise Grade® Top 500, beating out over 2,300 other franchises. Franchise Grade gave Brain Balance an A+ overall rating placing it in the top 10% of all franchise systems. The rating is based on excellent franchise relations, sustained system growth over multiple years, high net growth as a percentage of total growth, a low franchisee turnover rate, and a strong investment structure.



“I know Brain Balance works. It worked for my children, which is why I opened my first center and today I own seven!”

- TAMMY BINGHAM, OWNER BRAIN BALANCE CENTERS OF UTAH AND ARIZONA



### What Do You Need to Be a Brain Balance Owner?

- A desire to make a difference in the lives of children - no medical or healthcare experience necessary.
- A reasonable franchise investment for either an individual or multi-unit Brain Balance franchise.
- An entrepreneurial spirit and passion for helping children overcome unique challenges.

As a Brain Balance franchise owner, you will provide a cutting edge, proprietary program that leaves a lasting, positive impact on children and their families.

\*Available Territories can be found on [Franchise.BrainBalance.com](http://Franchise.BrainBalance.com)



**Brain Balance®**  
ACHIEVEMENT CENTERS

“At Brain Balance Achievement Centers we believe that within every child resides...  
The Body of an Olympic Athlete,  
The Brain of a Scientist,  
The Mind of a Poet,  
The Hands of an Artist,  
The Ear of a Composer,  
The Heart of a Saint....  
Never stop believing that your child has.... Unlimited Potential!”

- DR. ROBERT MELILLO



**Ready for your next career?**

Make a Difference in Their Lives and Yours:  
call **866-344-6600** today or visit  
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