



5 WAYS

## Educators Find Success as Brain Balance Franchisees



**Brain Balance®**  
ACHIEVEMENT CENTERS

# Connecting the Disconnected Child

You know the kid.

He's the one sitting in the back of the room, lost in his own world -- tuning you out because he doesn't really understand or care what the rest of the class is doing, or worse, acting out. He's the one you allow to play on the computers while you try to teach the rest of the class what they absolutely must know before the next round of testing.

## HE STRUGGLES.

And it frustrates you, because you want to help him.

But he is different, and the rest of your students need your attention, too. The curriculum and class size just do not allow you to do all that you believe is needed for every student, especially those who need something special, something more.

Maybe it's time for you  
— *both of you* —  
to **try something different.**





# Brain Balance®

## ACHIEVEMENT CENTERS

Brain Balance Achievement Centers are different. They are after-school centers that use an integrated, drug-free approach to help children who struggle behaviorally, socially and academically, including ADHD, Asperger Syndrome (ASD), Oppositional Defiant Disorder, Learning Disorders, Sensory Processing Disorder and other developmental disorders.

Brain Balance begins with an initial assessment that identifies areas that need to be strengthened. From those results they create a personalized plan focused on getting a child back on track.

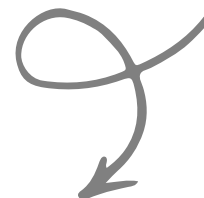
The Brain Balance integrated program addresses the root cause of why a child is struggling. From sensory-motor exercises, academics, confidence building, and nutritional guidance, Brain Balance takes a whole-child approach.

Currently, centers are found in more than 100 communities across the nation. *Franchising Today* magazine called Brain Balance a franchise that combines a unique and significant financial opportunity with the chance to do good and make a difference.

Many former educators are finding a second career with Brain Balance. Although success may be defined differently by every person, educators share that they have found both personal fulfillment and financial reward with Brain Balance.



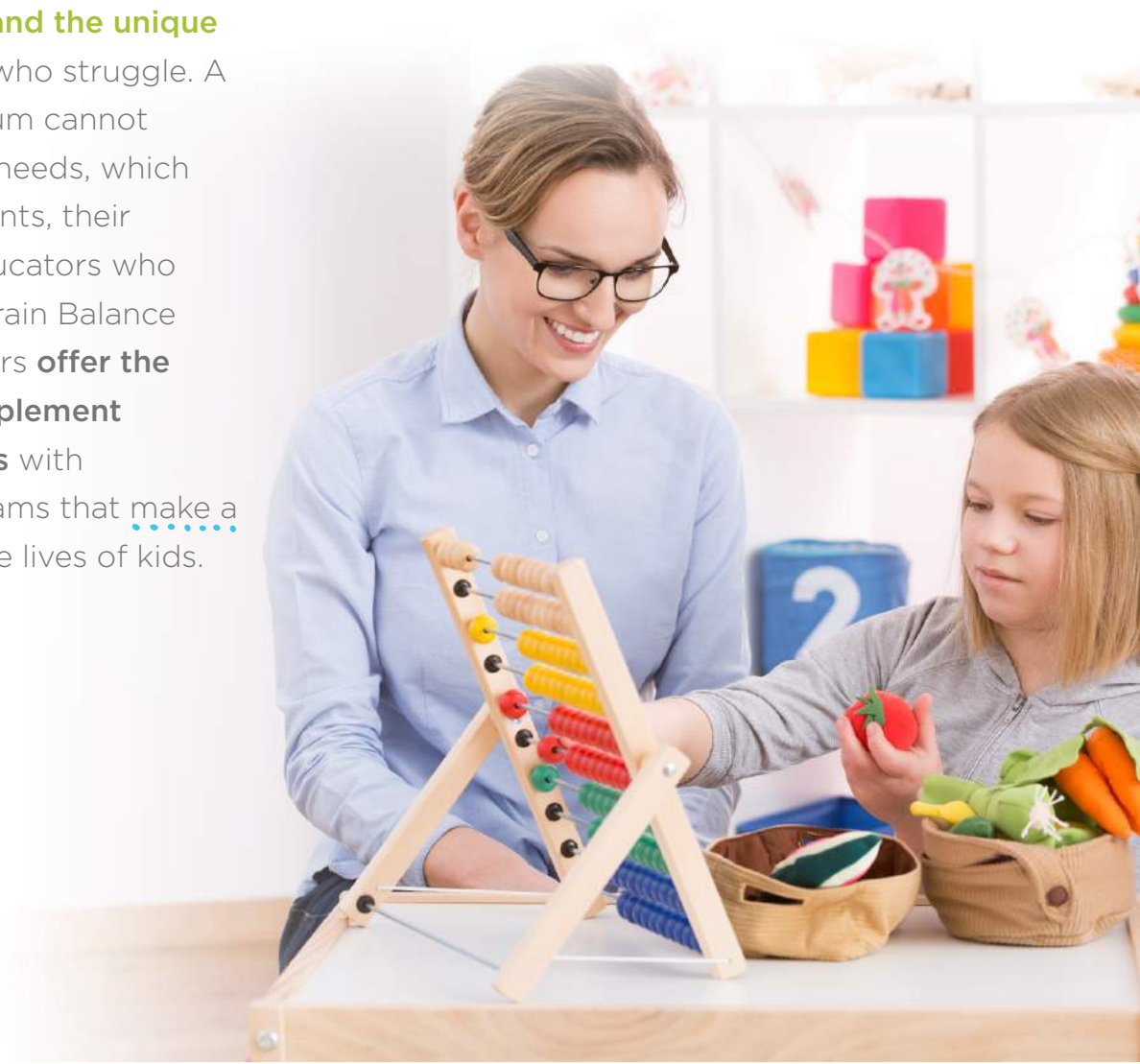
Here are five ways you can succeed  
as a Brain Balance owner:



1

# Help students who struggle.

**Educators understand the unique needs of students** who struggle. A boilerplate curriculum cannot always meet those needs, which frustrates the students, their families and the educators who care about them. Brain Balance Achievement Centers **offer the opportunity to supplement classroom activities** with personalized programs that make a real difference in the lives of kids.



2

## Provide concrete support for parents.

**Educators appreciate all that parents do to help their children.** Parents of kids who struggle are their children's strongest advocates. Brain Balance helps parents to connect the dots with a comprehensive plan that includes sensory-motor skills, confidence building at every stage of the program and even meal plans. Parents have monthly progress reviews to check-in on their child's development. At the end of the in-center portion of the program, there is an additional 12 months of support including specialized exercises, healthy eating plans, progress check-ins and more. Throughout the program, **Brain Balance offers both community and online support systems.**



3

## Be your own boss.

Being a Brain Balance franchisee **offers you the opportunity to use your leadership skills and to hone them further.** New owners receive hands-on training on the Brain Balance program, learning about the Brain Balance approach, participating in sensory-motor sessions, conducting assessments and reviewing testing methods. **Run your own business and implement change in** meaningful and life-changing ways.



4

## Earn more than you do working in a school district.

The payment model is vastly different for business owners than for educators. As opposed to working in a school district, where salaries are fixed and based mostly on years of experience, a Brain Balance owner controls the bottom line. Some Brain Balance Achievement Centers have reported **revenue increases of 20 percent or more** in recent years, all while making a significant impact on the lives of children who struggle.





5

## Work in a sector that is growing.

There have always been kids who struggle, but the number seems to be on the rise. There is no indication that it will change anytime soon. Approximately 1 in 10 children have been diagnosed with ADHD, according to the Centers for Disease Control and Prevention. Additionally, the National Center for Learning Disabilities reports that 2.4 million children have some kind of learning disability. **Parents seeking drug-free options explore whole-child approaches such as the one provided by Brain Balance.**





# Brain Balance®

ACHIEVEMENT CENTERS

Brain Balance Achievement Centers **offer an important nonmedical alternative to children** who struggle and their parents. The comprehensive, integrated program **enables kids to connect with the world around them** and gives parents the tools they need to help their children get back on track.

**If you are interested in learning more about owning a Brain Balance Achievement Centers franchise, please visit**

[franchise.brainbalancecenters.com](http://franchise.brainbalancecenters.com)  
or call 866.344.6600.

