

naak

energy cloud network
& marketplace

plug in and grow your business

Design and build intelligent, connected and innovative solutions with naak. Advance the customer experience to one that is both customized and profitable.

Powered by carbonTRACK, naak's remote control functions go beyond just monitoring consumption, generation & storage. They support both grid integration and distributed generation. naak's automated optimization, including control of loads and storage, is a key differentiator. Explore the Features and Benefits of our cloud services!

On-Demand (behind-the-meter) Control

F: circuit, plug, inverter & battery level control, hierarchical switching

B: maximize solar umbrella & ROI, peak load management, limit export and curtailment, extend battery life

Smart Home Automation

F: internet of things smart accessories include: thermostat, circuits, plugs, locks, sensors, voice assistant

B: more savings, expand service offerings, differentiation, appliance control, more customizable

Rate Tariff Optimization

F: time of use, demand charge, zero export, disaster resiliency, automatic updates

B: one solution for all, investment hedge, reduce curtailment, maximize ROI

Improved Customer Experience

F: smart phone app, web dashboard, monthly blog, energy report card, push notifications

B: more referrals, ongoing engagement, better reviews, increase customer lifetime value

Reliable Real-Time Monitoring

F: 4G cellular, 15 min. interval data, solar production, grid consumption, net export

B: reduce truck rolls & customer complaints, custom alerts, system design & sales tool

Fleet Management

F: simple to install, hardware agnostic, reliable, centralized dashboard, custom alerts

B: residential & commercial, reduce O&M costs, continuous asset management

Grid Edge Services

F: centralized fleet control - load shedding & battery discharge, digital essential loads panel, DER management

B: increase asset value, intelligent energy management, virtual power plant & demand response ready

Transactive Energy

F: internet of energy access, spot market trading, blockchain, microgrids, AI, machine learning

B: new revenue streams & business models, participate in the new energy marketplace, forefront of technology

Join the naak network and offer unbeatable services!