

Company: ServicePower Technologies, Plc
Name: Marne Martin, CEO
Email: hello@servicepower.com
Web Address: www.servicepower.com,
www.nexus-fs.com
Address:
• 8180 Greensboro Drive, Suite 600, McLean, VA
22102, +1 (703) 287 8900
• Petersgate House, St Petersgate, Stockport,
SK1 1HE, +44 (0)161 476 2277



ServicePower, the acknowledged industry leader in optimization technology, provides a patented, connected, mobile workforce management software platform used by field organizations to maximize productivity and efficiency, intelligently schedule appointments, SLA and complex jobs, as well as parts with an ever evolving roadmap.

CEO Marne Martin outlines the strategies and techniques the firm uses to maintain its market leading position.

"ServicePower's platform focuses on solving fundamental challenges with mobile workforces through its ability to manage the life cycle of needs of someone in the field, whether they are working in field service, retail, the public sector, healthcare etc. The firm's leading capabilities around patented routing and schedule optimization that drive schedule productivity and customer experience, third party dispatch and warranty claim payments, cross-platform mobile technology and asset tracking software, robust business intelligence and M2M Connected Services all deliver the value and technology needed by a mobile worker to do their best. The firm's latest innovations are Optimization on Demand™ and NEXUS FS™ Field Service Management software. Marne explains the firm's mission and how this ensures that clients always receive the very highest quality service.

"ServicePower's mission is to provide organizations with innovative, effective mobile workforce management solutions which provide the highest levels of productivity and efficiency to deliver the best customer service possible.

"As a business, we understand the mobile workforce market from decades of enterprise experience building our capabilities side by side with customers. We understand the complexities of managing a mobile workforce, as our experts have managed mobile techs, engineers and other mobile workers for some of the largest organizations in the world. We not only understand software, we understand how to manage, drive performance, and improve key performance indicators in those organizations."

"Therefore, through continuous innovation in our product, ServicePower provides our clients a modular, cloud based mobile workforce management solution which supports not only business needs today, but also where our customers, prospects, and ourselves see the future evolution."

Despite its current success, Marne makes it very clear that the firm is determined not to rest on its laurels, and will continue to experiment and create pioneering new solutions in order to maintain its current success.

"ServicePower is very well positioned for the future. Our new product launches, and enhancements to the existing platform support our existing clients as their businesses change and adapt to new technologies and changing customer expectations. The platform provides new clients with a connected, mobile workforce management platform that enables each to intelligently mix the best resources to provide the highest levels of customer service."

"We have also invested significant effort in building our partner ecosystem, with resale, technology and system integration partners which expand our footprint in terms of sales, complementary technologies and deployment resources."

"Fundamentally we will continue to invest in our product, and in our people in order to build the highest levels of shareholder value."