

## **Eversound Launches New Video Service to Address Senior Living Social Isolation**

*Live streamed and on demand virtual programming now available to senior living communities, with all on demand programs available for free through April 30, 2020*

**(Boston, MA) March 23, 2020** --- Eversound, a resident engagement solutions company, announces the immediate availability of a new live streamed, interactive programming service that allows residents to connect, learn and discover from the comfort of their community. Also included is access to a library of over 100 on-demand previously recorded events. The service provides communities near-instant access to cultural institutions and subject-matter experts across North America on a variety of topics ranging from zoos and aquariums to historical landmarks.

“Eversound’s live streamed programming is a gamechanger for our community,” said Brian Geysler, VP of Clinical Innovation and Population Health, Maplewood Senior Living, “It supports our mission of providing purposeful engagement, inspired learning and shared experiences of discovery for our residents.”

Eversound has begun rolling out the service to many of their over 600 current senior living locations. In light of the current circumstances facing senior living communities, Eversound is extending free access to the library of recordings of past live streamed events through April 30th to help keep residents engaged.

“Our goal is to help at-risk seniors continue to live fulfilling, inspired lives.” said Jake Reisch, CEO of Eversound, “Staff in senior living communities are on the front lines of this pandemic, working to protect our aging loved ones. We believe these services can help keep socially isolated residents more engaged, particularly under these conditions.”

Notable content partners include Dudley Observatory, The National WWII Museum, Museum of the Rockies, Greenville Zoo, and South Carolina Aquarium. During these events, residents can interact with presenters, through a chat feature, so they can learn and engage in real time.

Senior living communities can gain access to available recordings by going to [eversoundhq.com/live-programming](https://eversoundhq.com/live-programming) or learn more about Eversound and its interactive programming service go to [eversoundhq.com](https://eversoundhq.com).

### **About Eversound**

Eversound is an engagement solutions company that helps senior living communities combat social isolation, resulting in an improved quality of life for residents. Eversound's live streamed, interactive programming and wireless group listening systems spark meaningful connections for residents. By providing residents access to new experiences to connect, learn and discover from the comfort of their communities, teams can provide exceptional care while simplifying their program planning. With data-backed results showing significant improvements in engagement, understanding and observed mood in memory care, Eversound is proven to improve resident quality of life. Eversound is a trusted engagement solution for over 600 senior living communities in the United States. The Eversound team is dedicated to improving the lives of at-risk seniors and empowering senior living communities to deliver exceptional care. Follow our journey at [eversoundhq.com](https://eversoundhq.com) or connect with us on Facebook @eversoundhq.

### **Social Media Post**

Eversound (@eversoundhq) is offering free and unlimited access to their library of past live events from their new live streamed, interactive programming service. Access to the recordings to past events will be available until April 30, 2020 to help communities keep engaging residents during the current circumstances. Past live events include presentations, tours, demonstrations and more from cultural institutions and subject-matter experts across North America.

To gain access to these programs, please register here [eversoundhq.com/live-programming](https://eversoundhq.com/live-programming)