

Assessment of New Education Service Models & Business Opportunities

The Business Issue

The client was looking to re-assess its university partner business in the US. To achieve this, 10EQS supported the development of a strategy and an execution plan.

The Solution

10EQS analyzed the client's main target market segments and identified 12 viable new opportunities & business models adjacent to the existing core business. 10EQS prioritized the best two opportunities with the client and developed the go-to-market strategy & operational execution plan.

The Result

10EQS helped the client's leadership team prepare for a company board meeting and drive its new growth strategy and execution plan.

Client

Leading Global Education Provider

Project Type

Growth Strategy

Project Team

1 Senior Collaboration Manager
2 Associate Collaboration Managers
35 External Industry Experts + 10 Internal Stakeholders
10EQS Delivery Operations

Time Frame

12 weeks