

Future Trends & Innovations in Transportation & Mobility Services

The Business Issue

An automotive T1 supplier wanted to assess the future of mobility service developments and needs.

The Solution

10EQS studied the future of transportation by researching Mobility-as-a-Service (MAAS), as well as expert thinking & predictions on mobility advances & enhancement via MCASE: Multimodal Mobility, Connected Ecosystems, Autonomous Vehicles, Shared Vehicles & Electric Vehicles.

The Result

The insights in consumer trends, demographics, public policy, technology progress, city/town planning & automotive OEMs' roadmaps delivered a clear view of the drivers & factors that will catalyze a heavy shift to and reliance on MCASE transportation in cities globally by 2030.

Client

Automotive Tier 1 Supplier

Project Type

Technology & Innovation Scan

Project Team

1 Collaboration Manager
1 Business Analyst
7 Industry Experts
10EQS Delivery Operations

Time Frame

4 weeks