

Merger and Acquisition Target Scan of Sports Marketing Services & Technology Companies

The Business Issue

A sports marketing technology company was looking to grow through acquisitions and asked 10EQS to identify potential acquisition targets in the sports marketing industry with a focus on Europe and the US.

The Solution

10EQS scanned and identified 250 companies, conducted extensive company research according to pre-set client criteria, and short-listed potential M&A targets.

The Result

The client used the results to support their M&A growth strategy.

Client

Sports Marketing Technology Firm

Project Type

M&A Scan

Project Team

1 Collaboration Manager
1 Business Analyst
10 Industry Experts
10EQS Delivery Operations

Time Frame

4 weeks