

Remote Power Operations Software Market Size & Opportunity Assessment

The Business Issue

The client wanted to assess the global interest in remote operations of power generation plants, including potential customer needs and market size for a large industrial software services provider.

The Solution

10EQS provided insights on total available market, and serviceable obtainable market for each of three regions by solution type, estimated benefits, preferred ROI, perceived risks and opportunities by type of generation plant.

The Result

10EQS was able to provide critical customer insights for the client to help them cut their cycle time to develop and bring the service to market.

Client

Energy Software & Services Company

Project Type

Market Assessment & Customer Insights

Project Team

1 Senior Collaboration Manager
1 Associate Collaboration Manager
14 Industry Experts
10EQS Delivery Operations

Time Frame

8 weeks