

# Technology & Innovation - Cyber Security Eco-System Development Trends

## The Business Issue

10EQS helped the client to conduct research on Cybersecurity in conjunction with the World Economic Forum. The overarching topic was “Reinventing the internet for Cybersecurity” – basically looking at ways CEOs can drive the development of consortia, ecosystems or other collaborative structures oriented toward shared cybersecurity, in a business world increasingly dependent on digital technology.

## The Solution

10EQS provided insights on potential design of the ecosystem (private / public control, governance, roles and responsibilities); the role of technology (how to manage the “double-edged sword” of technology, which both enables and thwarts cyberthreats) and expectations for the future (evolution of business / operating models, ethical considerations).

## The Result

The insights that 10EQS provided along with the quantitative research completed by the client helped the client to write its position paper on Cyber Security for the Future shared at the World Economic Forum. The goal of that paper and the research was to better position the client as a thought leader and innovator in the Cyber Security field.

### Client

Global Technology & Professional Services Firm

### Project Type

Technology & Thought Leadership

### Project Team

1 Collaboration Manager  
8 Industry Experts  
10EQS Delivery Operations

### Time Frame

3 weeks