

GDPRBOT: A Simple Way To Manage GDPR Obligations

The Challenge

Having spent months preparing your business for the General Data Protection Regulation (GDPR), you are now on the legal hook to better protect the personal data and privacy of your EU customers or else face the risk of large fines. Do you have the resources and systems in place to field inbound requests and respond in a timely, accurate and compliant manner?

A bot, specifically designed for GDPR, can improve your ability to respond to inquiries and comply with regulations, while offering an easy and convenient customer engagement experience.

Why a GDPRBOT?

Deployed on your website, social channel, in a mobile app, or via SMS /email within hours, the AI-powered GDPRBOT provides a simple way to satisfy GDPR obligations.

- Simplify a complex subject by providing direct and precise answers.
- Escalate to humans if and when required.
- Automate the workflows for GDPR compliance.
- Deploy GDPRBOT quickly and cost effectively, and update with ease.

GDPRBOT Features

- Give a clear explanation about consumer rights under GDPR
- Provide instant responses to customer questions
- Verify user identity, if required
- Allow customers to make requests for changes to their information
- Notify other applications if a user requests changes to data
- Automate the sharing of user-requested data via email, post, etc.

The Outcome

- Provide 24/7 responses to GDPR-related inquiries
- Reduce staffing burden, freeing up resources for more complex queries
- Differentiate customer experience with interactive conversations
- Reduce the cost of compliance and provide an audit trail
- Measure customer engagement and identify issues



Army of Bots: There's Strength in Numbers

Delivering exceptional customer service while complying with data protection regulations like GDPR can be simplified with the deployment of bots. What makes ServisBOT different is the Army of Bots we deploy on your behalf to deliver great customer experiences. Like any army, our bots are skilled workers that leverage automation to perform different roles and functions, on the front lines, or in the background.

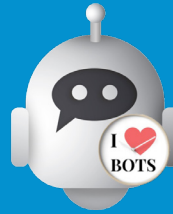
Characteristics of a ServisBOT

Our army is always growing. We make it easy for you to develop and deploy new bots in a matter of hours that meet the specific needs of your business.



Intelligent:

Using embedded AI, ServisBOTs can navigate complex journeys and conversations with multiple outcomes, responding to customer queries along the way.



Social:

ServisBOTs integrate with third party applications like CRM and work with bots from Google and Amazon, ensuring the best possible AI outcome.



Flexible:

ServisBOTs can support transaction types and interactions deployed across a wide variety of front-end and back-end processes and stakeholder agreements.



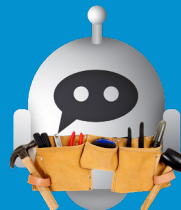
Efficient:

Requiring no capital investment, ServisBOTs are built on serverless technology, executing tasks efficiently when needed and standing down when complete.



S.M.A.R.T.

Unlike Virtual Assistants who just answer, route, or assign queries, ServisBOTs are single-minded by design, bringing laser-like focus to your key business objectives.



Agile:

Once deployed, ServisBOTs can adjust behavior and responses to real-time market and operational conditions, bringing greater speed to your business processes.

Why ServisBOT?

Our AI-powered solution is built on a rich library of customer experiences that can be tailored to your business, market and regulatory environment. Our solution reflects years of practical experience in customer service functions across different industries, incorporating an understanding of the issues, processes, and technologies that can help you transform your customer engagement while complying with specific regulatory requirements.