GSX

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Office 365

GSX 365 Insights

Master your impact on SharePoint Online and On-premises

Microsoft Partner
Gold Messaging

About **GSX** Solutions

GSX
www.gsx.com

▶ Founded in **1996**, Headquartered in Switzerland

▶ **600** large to very large customers

▶ 5 support offices:
2 offices in the USA,
2 offices in Europe
and 1 team in India

▶ 3 technical sales teams:
Technical sales team in USA,
Europe and India

▶ 3 development teams:
Development team in Europe, USA and India

Buffalo

Boston

London

Geneva

Nice

Bangalore

Singapore

Follow the Sun Support

GSX Solutions Expertise

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SKILL CENTER

- ▶ Members of Microsoft TAP
- ▶ Unified Communication & Exchange Certified experts
- ▶ Business Intelligence Analyst
- ▶ Sharing center for customers
- ▶ Feedback & experiences

REFERENCES

- ▶ 600 customers in 40 countries
- ▶ Finance, energy, government, and more
- ▶ Medium, large and very large
- ▶ Growing number of global monitoring references

Experts

TOOLS

- ▶ 20 years in monitoring & reporting development tools
- ▶ Designed for cloud, hybrid & on-premises service monitoring
- ▶ Infrastructure and end user performance focused
- ▶ Office 365 management solutions

TEAM

- ▶ Follow the Sun support
- ▶ Offices in USA, Europe & APAC
- ▶ Headquartered in Geneva
- ▶ Development in France

What are you using SharePoint for?

Internally

▶ As a tool for collaboration

▶ Divided in network or group work for specific projects

▶ Announcing important company messages

▶ Improving collaboration on transversal topics

▶ Sharing key documents for your business to your employee

Externally

▶ Building you customer facing sites

▶ Engaging your customers and prospects

▶ Building your brand

▶ Building your credibility

▶ Improving your customer relationships

▶ Provide critical information to your community

But…

▶ How do you evaluate the ROI of your work on SharePoint internal and external Sites?

▶ How do you know:

▶ If your critical Sites are used and how?
▶ If your announcements are read?
▶ If your documents are really used and shared?

▶ How can you improve your impact if you don't measure it?

The **GSX** Solutions Value Proposition

Value

- Measure exactly how SharePoint is used, internally and externally

- Assess the impact of your actions on your Community

- Detect teams that need training

- Detect SharePoint sites that are underused

Target

- Identify key users within your SharePoint Site collections and Sites

- Understand who the influencers of your groups are to target them

- Be aware of the what is discusses and shared within your Sites
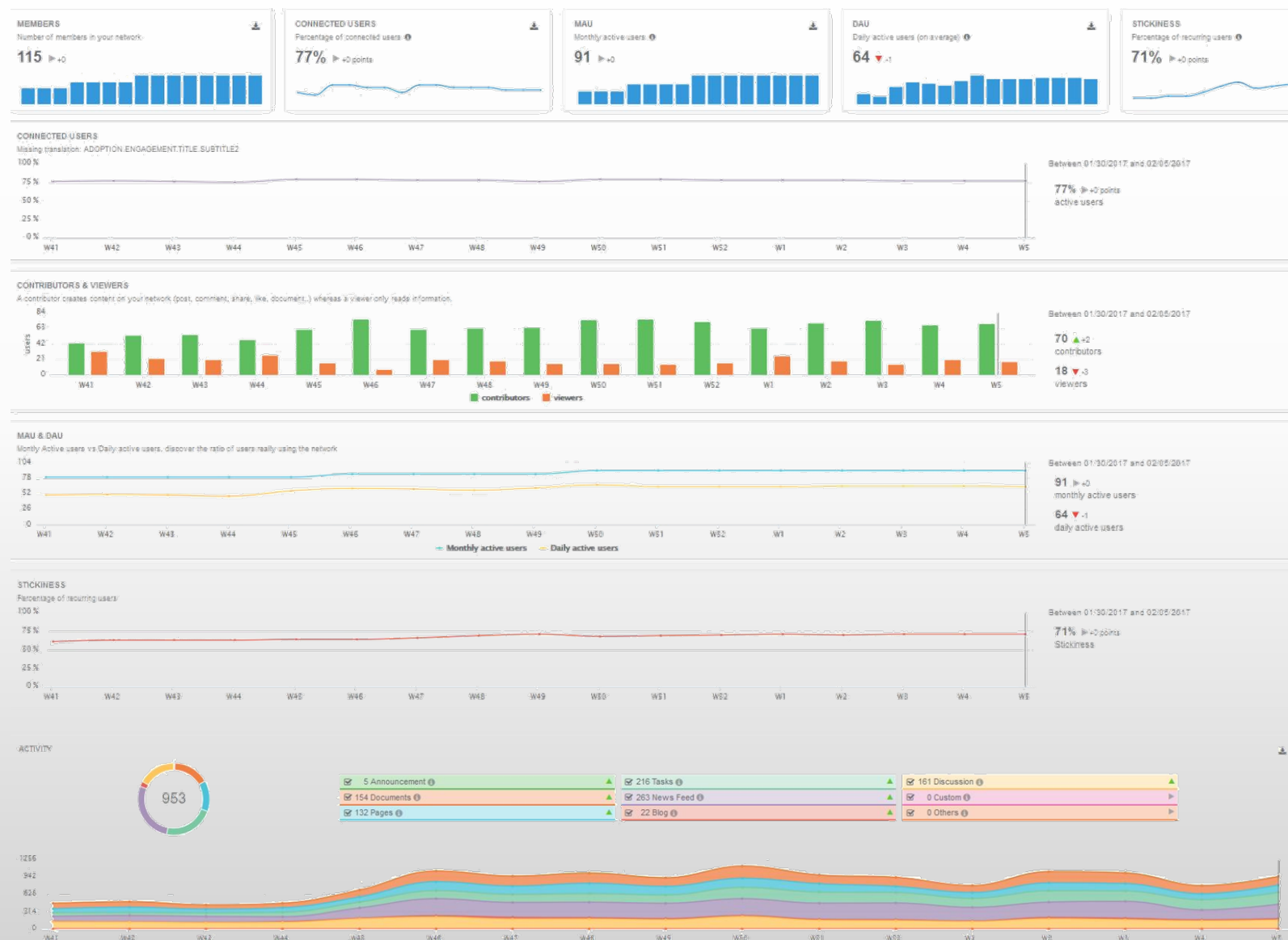
- Identify what you should focus on

Improve

- See the results of all your actions

- Know if your communication is working

- Know if your announcements are read, by who, and if people like them

- Know if people are using the documents you share

- Improve your ROI on SharePoint

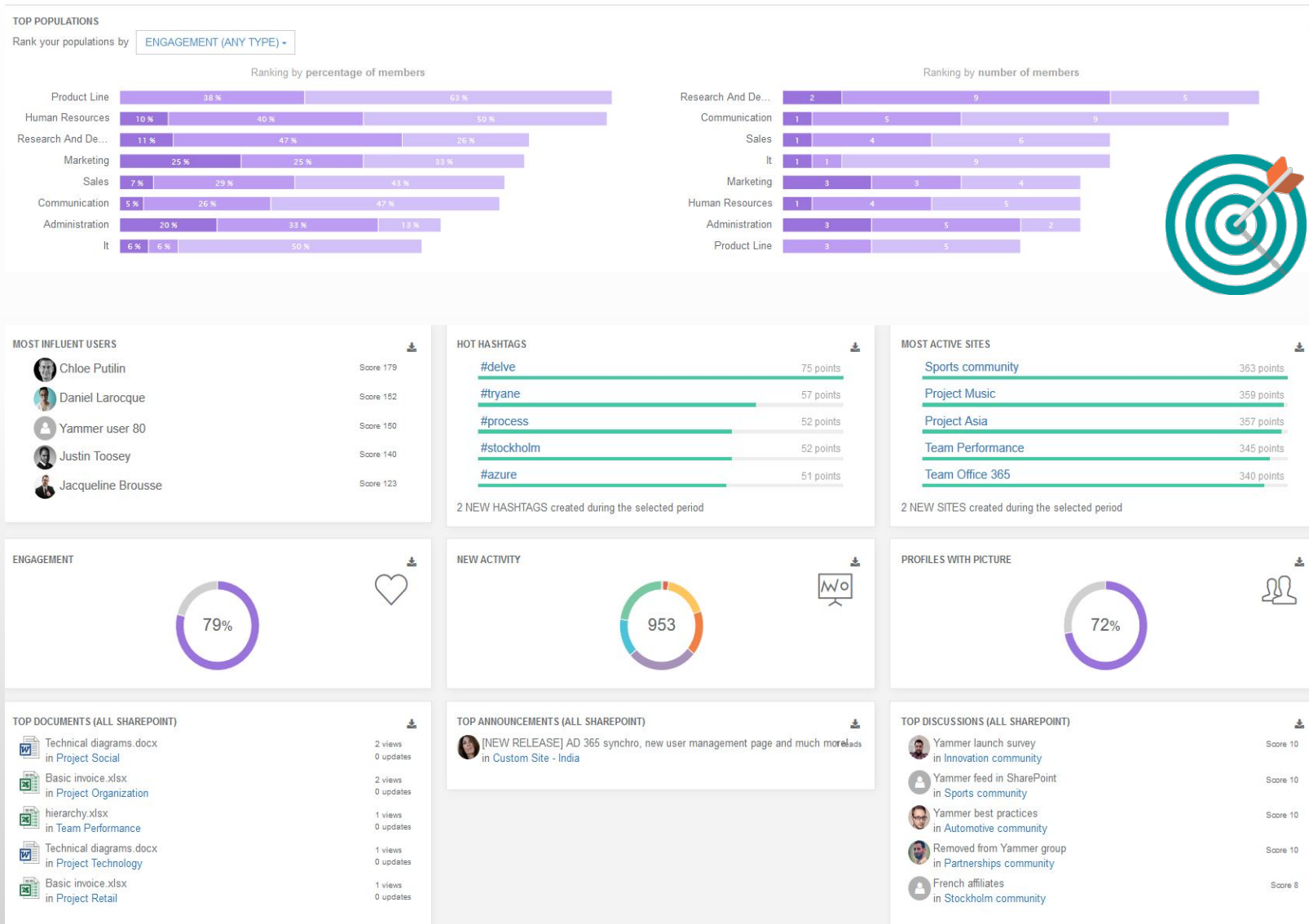# GSX 365 Insights: Measure the value of your work

- ▶ What is the adoption of SharePoint in the company?

- ▶ What is the engagement of your users?

- ▶ In which department? Which team?

- ▶ See the performance of SharePoint Sites collections and sites internally and externally

- ▶ Get all the statistics you need

- ▶ Get intelligence and insights to quickly identify how your company is using SharePoint

GSX 365 Insights enable you to increase your productivity on SharePoint online and on premise, across all your teams, Site Collections and Sites

Test & Measure, Improve

Build your ROI

- ▸ See the results of your announcements
- ▸ See the results of your documents strategy
- ▸ Define your message, and see how people in your Site Collections and Sites react
- ▸ Make sure your internal and external users are engaged

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- ▸ Understand what drives activity on all your Sites:

- ▸ Activity ranking (with density of collaboration)

- ▸ Number of hits, visitor, contributors, active and inactive site

- ▸ Top public documents

- ▸ Top announcements

- ▸ Top pages

- ▸ Top discussions

GSX 365 Insights: Providing Flexibility
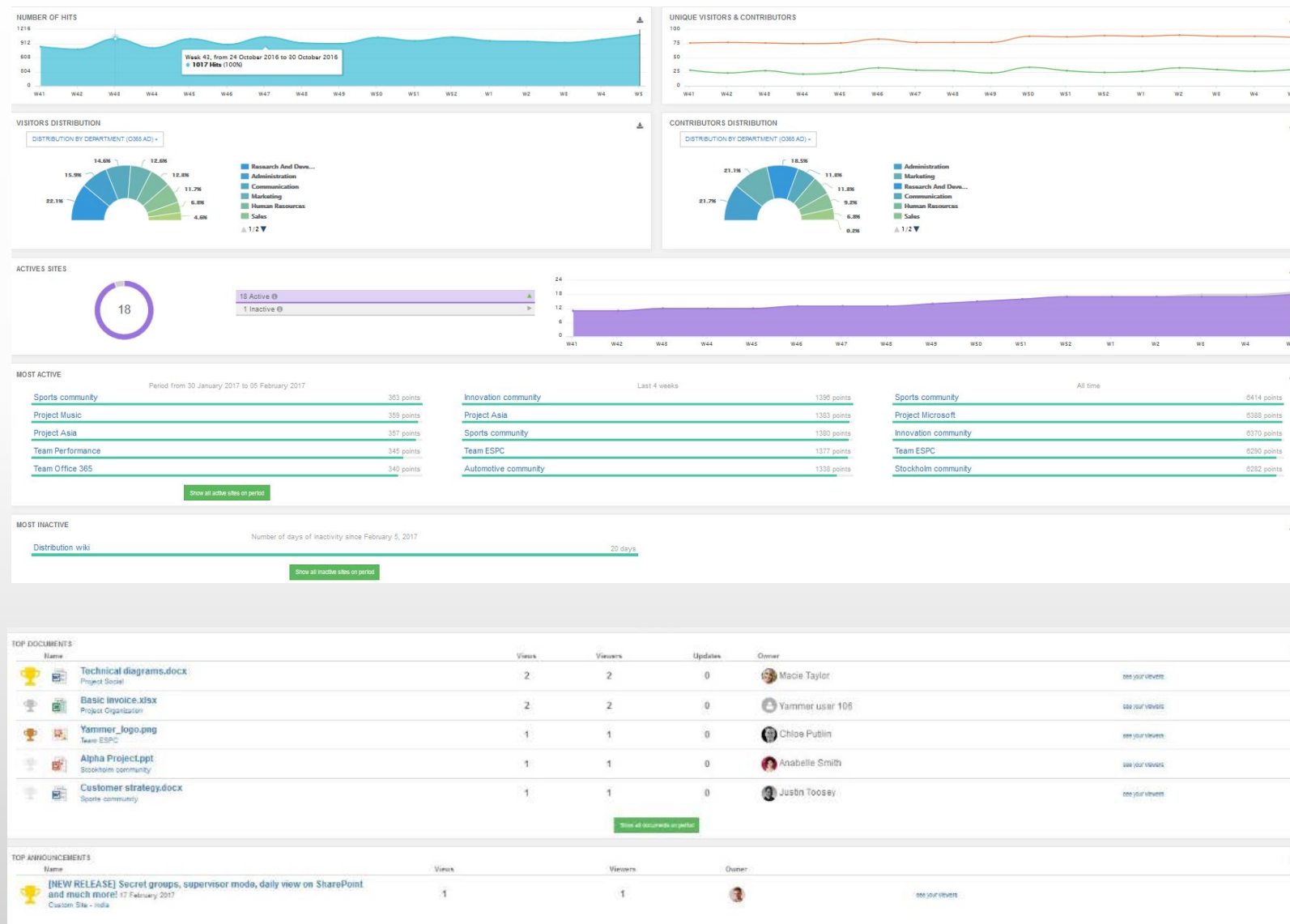
SaaS or on-premises deployment

Monitor SharePoint on premise and SharePoint online at the same time

Build your own dashboard

Get Statistics and Intelligent data

What are you using GSX 365 Insights for?

Internally

▶ Improve SharePoint usage and ROI within your company

▶ Improve collaboration on transversal topics

▶ Make sure your key Sites and documents are used

▶ Detect underused SharePoint sites and optimize your environment

Externally

▶ Identify which Sites are really driving traffic and how

▶ Improve the engagement of your customers and prospects

▶ Improve your brand recognition and credibility

▶ Master your customer relationships

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GSX 365 Insights: Improve your Yammer ROI too!

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Measure the adoption of your Yammer Networks and Groups

Measure the impact of your Yammer actions on your users

Define your targets and compare your performance with others companies

Increase your Yammer ROI

MOST INFLUENTIAL MEMBERS (ALL NETWORK)

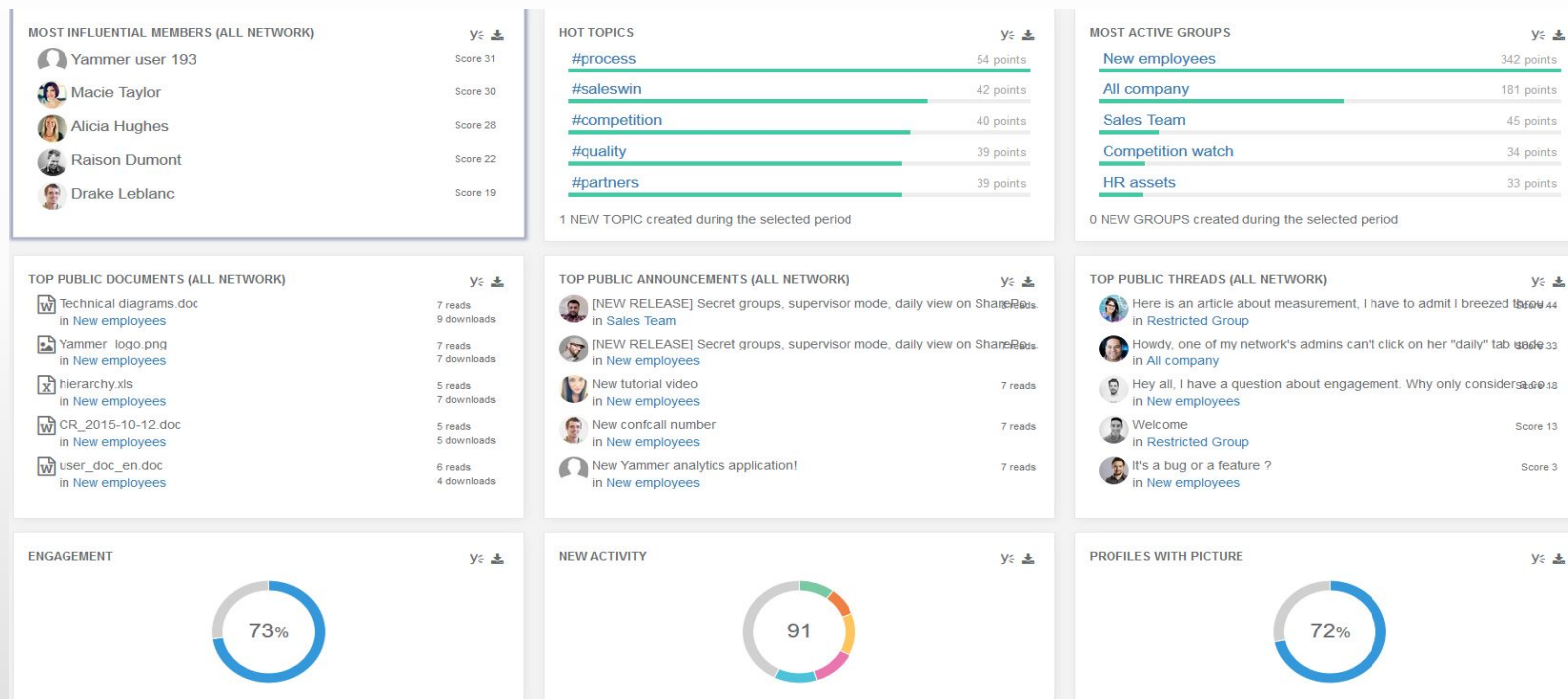| Yammer user 193 | Score 31 |
Macie Taylor	Score 30
Alicia Hughes	Score 28
Raison Dumont	Score 22
Drake Leblanc	Score 19

HOT TOPICS

#process	54 points
#saleswin	42 points
#competition	40 points
#quality	39 points
#partners	39 points

1 NEW TOPIC created during the selected period

MOST ACTIVE GROUPS

New employees	342 points
All company	181 points
Sales Team	45 points
Competition watch	34 points
HR assets	33 points

0 NEW GROUPS created during the selected period

TOP PUBLIC DOCUMENTS (ALL NETWORK)

Technical diagrams.doc in New employees	7 reads 9 downloads
Yammer_logo.png in New employees	7 reads 7 downloads
hierarchy.xls in New employees	5 reads 7 downloads
CR_2015-10-12.doc in New employees	5 reads 5 downloads
user_doc_en.doc in New employees	6 reads 4 downloads

TOP PUBLIC ANNOUNCEMENTS (ALL NETWORK)

[NEW RELEASE] Secret groups, supervisor mode, daily view on ShareP... in Sales Team	7 reads
[NEW RELEASE] Secret groups, supervisor mode, daily view on ShareP... in New employees	7 reads
New tutorial video in New employees	7 reads
New confcall number in New employees	7 reads
New Yammer analytics application! in New employees	7 reads

TOP PUBLIC THREADS (ALL NETWORK)

Here is an article about measurement, I have to admit I breezed t... in Restricted Group	Score 44
Howdy, one of my network's admins can't click on her "daily" tab ... in All company	Score 33
Hey all, I have a question about engagement. Why only considers... in New employees	Score 18
Welcome in Restricted Group	Score 13
It's a bug or a feature ? in New employees	Score 3

ENGAGEMENT

73%

NEW ACTIVITY

91

PROFILES WITH PICTURE

72%

Schedule a free trial with us!

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Get a free
14-day Trial

Extremely
simple trial
process

Get a free
walk-through with
our technical team

Get immediate
results & reports

Keep it if you like it!

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