



B2B Marketplace

for Customer Portal

The Ultimate B2B Shopping Cart Experience



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Empower your B2B customers with an online shopping experience that they are used to. B2B Marketplace is a powerful extension for Customer Portal that allows companies using SAP Business One to provide their customers with self-service access to all the account and product information they need – anytime, anywhere, on any device.

Features

Easy Access to Account Information

Allow customers to create draft orders, pull invoices, and access real-time shipping rates from UPS, FedEx, USPS, Canada Post, and more.

Advanced Reporting and Analytics

Give your customers access to real-time data analytics in Excel-like pivot tables and configurable charts.

Multi-Currency and Multi-Language Support

Easily work with customers in different countries and expand your target market.

Access to Order History

Allow customers to re-order past items anytime, anywhere, from any device and use this tool to better understand their buying behaviors.

Customizable Interface

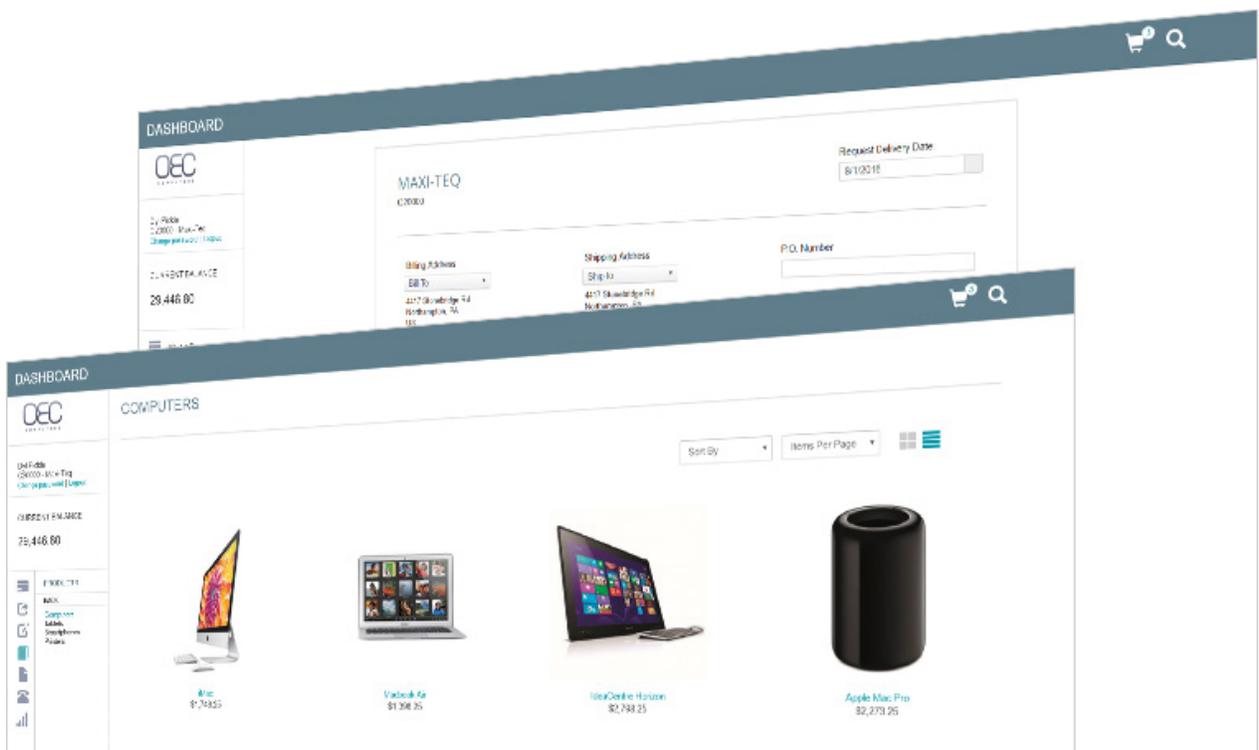
Change the look and feel of the user interface to match your company's branding.

Catalog Views

Pull product and pricing information directly from SAP Business One complete with product details pages and multiple images.

Multiple Payment Options

Accommodate your customers with credit card payments at time of checkout, on-account ordering or online payment through credit card or ACH.



Benefits

✓ Streamline Administrative Tasks Within SAP Business One

Manage a fully-integrated store front and catalog inside SAP Business One. Streamline operations with sophisticated rule-based collection management, integrated media management tools and complete access to product information.

✓ Offer a Full Online Shopping Experience

Give customers an online store experience they're used to, including product details pages, multiple images and catalog views.

✓ Easily Handle Low Volume Orders

Save internal resources and effectively serve customers who order from you infrequently or in lower quantities.

✓ Customized to Meet Each Customer's Requirements

Provide pricing and products specific to each customer with drop-ship support. Adapt to local markets with full multi-language and multi-currency capabilities. Create functional customizations, such as inventory availability calculations, and much more.

✓ Enhanced Customer Experience

Provide your customers with multiple payment options in an easy-to-use ordering options. Make it easier for them to reorder items and interact with your company during nonbusiness hours.



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