



A New Way of Governing with the Accela Civic Cloud

Making Civic Engagement a Reality for All Agencies





...the cloud is
ubiquity, access,
sharing,
collaboration,
connection. It
works for you.”

California Lt. Governor
Gavin Newsom
*Citizenville: How to Take the
Town Square Digital and
Reinvent Government*

A New Way of Governing

We're at an inflection point in business—and in government. Citizens are tethered to their mobile devices and social media, and are looking for around-the-clock access to government officials and the services they offer wherever and whenever it is convenient for them.

Simultaneously, cloud computing is fundamentally changing the way organizations of all types and sizes buy, consume and manage IT-powered business functions. The potential impact on government efficacy and how we govern is staggering.

Better Government through Civic Engagement

We believe government agencies benefit from citizen engagement, which enables people and businesses to effectively participate in and manage key civic functions. Accela improves transparency, accuracy and accountability by providing open access to data and the automation of core functions including **planning and zoning, permitting and inspections, code enforcement, licensing, asset management, and public health and safety.**

By leveraging cloud technology, agencies of all sizes have choice and flexibility when it comes to selecting solutions that automate key processes. The Civic Cloud helps agencies rapidly implement productivity and engagement solutions while offering flexible subscription pricing. As a result, agencies can more effectively engage with their constituencies, meet changing regulatory and compliance standards and engage in the actions that build better communities.



The Civic Cloud

Accela offers both packaged and tailored solutions as well as office, mobile and social applications for professionals and citizens. The Civic Cloud helps agencies large and small move from a Capital Expenditure (CapEx) model to an Operational Expenditure (OpEx) model by eliminating hardware, software and resource costs associated with staffing and maintaining IT infrastructure. Our solutions allow government to focus on delivering streamlined processes and services—not IT support.



Accela Automation is a powerful business engine at the heart of the Civic Platform. Its open architecture and centralized database allow information to be shared across departments, and improves communication between an agency and the public.



The Civic Platform provides the capabilities to build, configure, deploy and manage civic solutions and applications related to Land Management, Licensing, Asset Management, and Public Health and Safety.



Accela Solutions can be tailored to meet unique agency business requirements by Accela or our partners, or they can be purchased and quickly deployed as packaged solutions.



Accela Apps such as Accela Code Officer improve productivity for professionals, address community issues, and connect and engage citizens with their government. They are available in the Accela Civic Store at accela.com/civic-apps.



...Cloud-based technology may let
short-staffed government agencies
deploy systems they otherwise would not
have the resources to implement.”

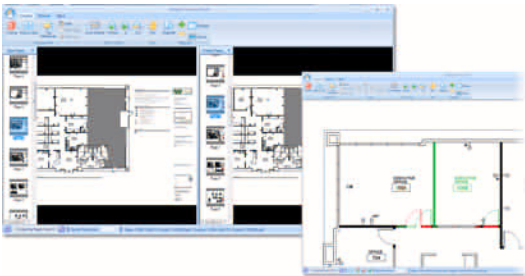
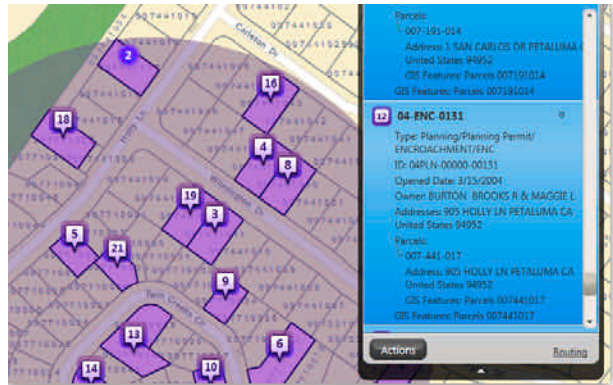
Justine Brown, “Governments Turn to the Cloud to Manage Apps,”
Government Technology



Extend Your Civic Reach

Accela Citizen Access enables agencies to eliminate paper by moving traditional counter services to the web. With multi-language, round-the-clock online access, the public can apply for permits or licenses, schedule an inspection, submit a service request or check the status of any of these activities.

Award-winning **Accela GIS** gives agencies direct access to create and analyze maps of land use, zoning and infrastructure information associated with a plan, parcel, license, permit, inspection, asset, work order or service request. Accela GIS supports Esri® ArcGIS® Server, ArcGIS online and Microsoft® Bing® maps. By providing agency personnel a geographic view of data and its related location, staff members can identify trends within a jurisdiction and optimally route their field visits.



Accela Electronic Document Review is fully integrated into the Civic Platform and leverages Adobe® Acrobat® XI Pro. This capability replaces the need to store paper documents and facilitates online review with extensive markup, commenting, electronic signature, and side-by-side and overlay views, enabling agencies to automate, organize and track reviews online.

With Accela, Civic Excellence + Civic Engagement = Civic Good.

Visit us at www.accela.com or call us at (888) 722-2352 ext. 5



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About Accela

Accela, Inc. provides the leading civic engagement platform, powering thousands of services and millions of transactions daily for large and small public agencies worldwide. We connect governments to people and accelerate and streamline core civic land management, licensing, asset management, and public health and safety processes. Accela's Civic Cloud includes a complete platform, both packaged and custom-tailored civic business solutions and cloud-based applications to support government agency, business and citizen needs. Accela is headquartered in San Ramon, CA, with international offices in Australia and the United Arab Emirates. For more information, visit www.accela.com.

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