

# SHOPIFY START – PREPARATIONS

To build an online store over the three days of the Shopify Start service, you the client must do your share of the necessary preparations for your store and submit the necessary materials to Woolman.

When you have confirmed your order of the Shopify Start service, we will contact you and instruct you how to prepare and submit the materials.

You must complete preparations before the kick-off meeting. If, as our client, you have not submitted the materials as described here by the kick-off meeting, we will hand over the online store to you in the state we were able to build it using the incomplete data.

## **THE CLIENT IS RESPONSIBLE FOR THE FOLLOWING PREPARATIONS:**

- **Product information and product images**
- **Third-party contracts**
- **Payment service contracts**
- **Delivery service contracts**
- **Domain contract**
- **Logo, colours and fonts**
- **Online store delivery, returns and payment terms**
- **Privacy policy notice**
- **Submission of Facebook Business Manager tracking pixel and Google Analytics tracking tag to Woolman**