

## Ultrasound Lunch and Learn Contest Official Rules

Cassling Diagnostic Imaging ("Cassling" or "Sponsor") is running an ultrasound-based lunch and learn contest described in these rules and related promotional material. The winner of the contest will receive an on-site lunch and learn presentation on a related ultrasound topic at no cost to the winner as described below.

Accredited healthcare institutions, physician practices or hospitals ("Institution") that are currently providing ultrasound services are eligible to register to win the lunch and learn. Registration must be made by an employee of the Institution who is authorized to do so ("Institution Representative"). All communication between Institution and Cassling will be through the Institution Representative.

1. **HOW TO ENTER:** Institutions may enter the contest on or after May 7, 2018. The contest will conclude on Thursday, May 31, 2018 at 11:59 p.m. To enter, the Institution Representative must fill out the form on Cassling's website, [www.cassling.com/ultrasound-contest](http://www.cassling.com/ultrasound-contest). Upon entry, Institution must: accept the Terms and Conditions and official rules; verify the Institution's eligibility and the eligibility, identity, and contact information of its Contestant(s) (defined below); and agree to require its Contestant(s) to be familiar with and abide by these rules.

2. **CONTESTANT ELIGIBILITY:** Licensed, practicing physicians; sonographers accredited by the American Registry for Diagnostic Medical Sonography® (ARDMS®) or a similar accrediting body; or personnel employed by an eligible Institution who manage physicians or sonographers (individually a "Contestant") may compete in the contest on behalf of their Institution/employer.

Contestants must register for the contest one time by filling out the form on [www.cassling.com/ultrasound-contest](http://www.cassling.com/ultrasound-contest) using his/her professional work email address. Duplicate form submissions are not allowed. However, additional entries will be awarded to Individuals who participate in Cassling's Facebook trivia questions by commenting with the correct answer during the timeframe of the contest. Cassling will add those additional entries to its list, but registration must first occur by filling out the form.

Contestants must be a legal resident of the continental United States, age 18 or older. Void in Puerto Rico or where prohibited. Only valid in select states [AZ, CA, CO, IA, ID, IL, KS, KY, LA, MO, MT, ND, NE, NM, NV, OR, SD, TX, UT, WA, WY]. Only valid in select counties of Missouri [Andrew, Atchison, De Kalb, Gentry, Holt, Nodaway, Worth] and select counties of Illinois [Fulton, Hancock, Henry, Knox, McDonough, Mercer, Rock Island, Warren, Whiteside]. This contest is conducted in the United States and is governed by applicable federal state and local laws. There is no purchase or other payment by Institution or Contestants required to participate in this Contest. Employees and facilities of the U.S. Department of Veterans Affairs or any other governmental organizations are ineligible for this Contest.

3. **CONDITIONS OF ENTRY:** By entering this contest, Institutions and Contestants agree to abide by the terms of these Official Rules and by the decisions of the Sponsor which are final and binding on all matters pertaining to this Contest. Multiple eligible individuals from an Institution are permitted to enter.

4. **SELECTION OF WINNER:** The winner will be selected at random using an online, third-party data randomizer tool. The winning Institution will be notified by June 8, 2018. Cassling will announce the names of the winning Institution and Contestant on the [www.cassling.com](http://www.cassling.com) website within 5 days of the winning entrant being notified. An alternate winner ("Runner Up") will also be selected at random using the third-party data randomizer in the event the winner is unable to claim the prize.

5. **PRIZE:** One (1) lunch and learn presentation, up to 90 minutes in length, will be provided on the Institution's premises by December 31, 2018. The specific topic and timing of the presentation will be mutually agreed upon between Cassling and Institution Representative. The content must be related to medical ultrasound. Cassling will submit the agreed-upon presentation topic, outline and

speaker credentials to the American Society of Radiologic Technologists® (ASRT®) or the American Registry for Diagnostic Medical Sonography® (ARDMS®) for CE credit approval. Winning Institution must abide by Cassling's requirements for proof of participation in order to issue CE credits to its staff who attend the lunch and learn in its entirety.

The winning Institution will be solely responsible for accurately and completely reporting its costs in the applicable cost reporting mechanism or claim for payment filed with the U.S. Department of Health and Human Services (DHHS) or a state agency. All federal, state and local taxes for receipt of the prize are the sole responsibility of the winning Institution. The winning Institution may not substitute, re-sell or transfer the prize, except where required by law.

6. GENERAL CONDITIONS: The winning Institution will be notified by telephone, mail or e-mail (at Cassling's discretion), and may be required to sign and return an Affidavit of Eligibility and Liability/Publicity, and any other documentation reasonably required by Cassling within 14 days of notification. In the event of noncompliance with these rules by the winning Institution or its Contestant(s), if the winning Institution cannot be reached, or if prize notification is returned as unclaimed or is undeliverable, the winning Institution may be disqualified and the Runner Up will be declared the winning Institution. Failure to comply with these Official Rules and/or with any request for documents may result in forfeiture of prize and selection of an alternate winner. By registering for this Contest, the winning Institution and its Contestant grant to Cassling, (and agree to confirm that grant in writing), and those acting pursuant to the authority of Cassling, the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the World Wide Web, at any time(s), the winning Institution and Contestant's name, portrait, picture, voice, likeness, and biographical information as news or information and for advertising and promotional purposes without additional compensation or review.

Cassling is not responsible for any incorrect or inaccurate information, whether caused by website users or by any technical or human error which may occur in the processing of submission in the contest. Cassling assumes no responsibility for any error; omission; interruption; deletion; defect; delay in operation or transmission; communications-line failure, theft, or destruction or unauthorized access to, or alteration of, entries. Cassling is not responsible for any problems or technical malfunction of any telephone network or lines; computer on- line systems, servers, or providers; computer equipment; software; or failure of e-mail or entry on account of technical problems or traffic congestion on the Internet or at any web site or combination thereof, including injury or damage to Institution or Contestants or to any person's computer related to or resulting from participating or downloading materials in this web site or contest. Cassling is not responsible for fraud by any Institution or Contestants. Any activities intended to disrupt or interfere with the Contest, or defraud Cassling in any way may be prosecuted to the fullest extent of the law. Institutions or Contestants who engage in any of the foregoing activities will be disqualified and will forfeit any prize won.