**For Immediate Release**

CONTACT:

<Insert contact name, job title>

<Insert facility name>

<Insert phone, e-mail>

**<Insert Facility Name> Celebrates Radiology Staff During National Radiologic Technology Week**

<Insert city and state>. (DATE) – <Insert facility name> will celebrate the important role that diagnostic imaging has had in the field of medicine and the invention of the X-ray during National Radiologic Technology Week, Nov. 3-9.

Diagnostic imaging has greatly improved since the X-ray was first discovered in 1895. According to <insert radiology director name>, <insert title>, the invention of the X-ray plays an instrumental role in providing high-quality patient care.

“Most people know that the X-ray is used to produce images of inside the body,” <he/she> said. “But the general public often doesn’t know about the various advanced radiology systems that perform sophisticated medical tests using X-rays, such as thyroid scans and interventional and therapeutic treatments.”

The radiology staff at <insert facility name> is composed of <insert number> radiologists with <insert number> radiologic technologists, and performs <insert number> X-ray exams annually, in addition to many CT scans, ultrasounds and mammograms.

“X-ray technology allows us to produce high-quality images that help physicians quickly and accurately detect, diagnose and treat injury and illness,” <insert last name> said. “Our team is extremely dedicated to providing the best possible patient care, and we’re excited to celebrate our achievements during National Radiologic Technology Week.”

Radiologic Technology Week activities will include:

* <Insert description of activity, including location and time>

For more information about the diagnostic imaging department at <insert facility name> or to learn more about X-ray Discovery Day and National Rad Tech Week, contact <insert contact name> at <insert phone and e-mail>.

**About <insert facility name>**

<Insert facility boilerplate, which is a brief description of your organization.> Learn more at <insert facility website.>