

Digital Ecosystem: A CIO's perspective

It's time to look at the next big thing



The business landscape

90%

of the **Fortune 500**, as well as other companies at large, use its data and analyses for actionable insights

55%

of companies without a digital transformation program say it takes **one year or less**, to adopt one

21%

of the companies' IT Budget will be spent on **Digital Initiatives**

58%

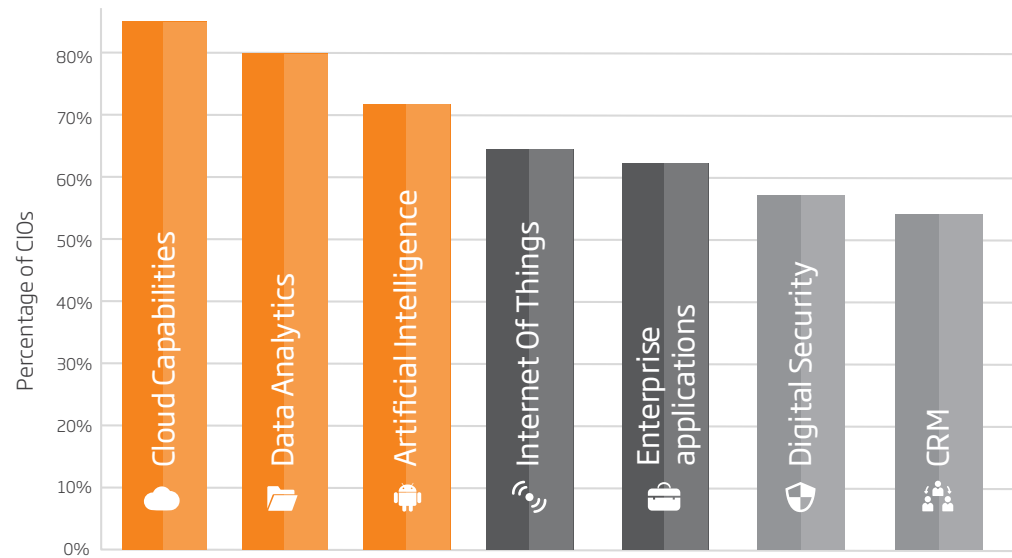
of government CIOs report that they participate in **digital ecosystems**

Top 5 concerns of CIOs



- Maximize the value of data
- Enable consistent innovation
- Balance productivity and security
- Merge legacy technologies with modern technologies
- Address IT skill gap

CIO's inclination towards developing and managing a digital ecosystem

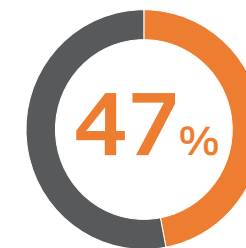


Digital ecosystem

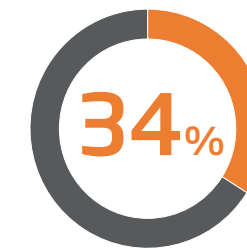
The new technologies will create complex ecosystems for:



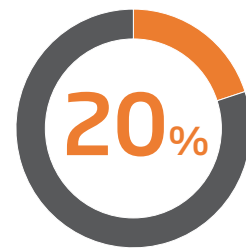
As a solution to their concerns: Here is where the CIO's spend most of their budget on



AI, BI and Analytics



Cloud services solution



Digitalization & Digital Marketing

Why Columbus?



More than **4200** customers in **45** countries manage their business transformation with industry and productivity solutions developed by Columbus



Columbus is a publicly held company with a record of over **28** successful years in business



Columbus teams have the business, industry, technical, and local business-culture expertise to complete complex, international projects successfully