



EXECUTIVE BRANDING PROGRAM

Resume & LinkedIn Positioning for Success

Our work defines us. It consumes our time, our energy and engages our highest aspirations. Careers matter! At CMP, helping you shape a great career has been our focus for over two decades.

- ◆ Are you in need of a career refresh with a new face to the market?
- ◆ Are you currently in job transition and looking to find and land that right role?

At CMP, we have helped thousands of leaders successfully answer these questions. Through our *Executive Branding Program*, you will apply the principles and techniques of contemporary branding to build an exceptional LinkedIn profile and a compelling resume to market yourself for success.

KEY COMPONENTS OF THE EXECUTIVE BRANDING PROGRAM

- ◆ One-on-one private & confidential sessions with your Senior Career Consultant
- ◆ Asset Analysis – Professional
- ◆ Competencies & Strength’s Identification
- ◆ Resume Development – Written & Verbal
- ◆ LinkedIn Profile, Executive Summary & Handbill
- ◆ Discussion on Reason for Leaving & Positioning Statement
- ◆ Access to CMP Career Portal for 9 months - provides support for every aspect of career transition. *See next page for details.*



CMP CAREER PORTAL

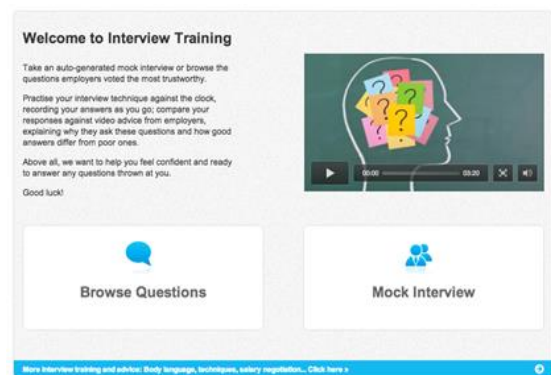
OI Solutions eCareer Center™ offers a comprehensive array of tools and services to create fast results for eager job seekers. It's a virtual career-center that goes anywhere - from home to office to meetings - anytime.

KEY FEATURES INCLUDE:

- ◆ Custom dashboard where practical job search tools are all presented in one place, supplementing the advantages of a personal coach.
- ◆ Amazing research tools, including LexisNexis™
- ◆ Online self-assessment tools, allowing you to more fully assess your skill sets and interests
- ◆ Preparation for interviews - Interview Simulator includes hundreds of questions and associated videos from employers - records mock interviews and plays them back for targeted practice
- ◆ Multimedia content in video, audio podcasts, written tutorials and e-learning modules to engage those with diverse learning styles
- ◆ Increased numbers of target employers and better intelligence provided by best-in-class research resources
- ◆ More appropriate job openings and relevant contacts in your industry that are identified more expediently, short circuiting recruitment time

ACCESS TO REMOTE TRAININGS AND WEBINARS ON TOPICS INCLUDING:

- ◆ Creative Methods for Finding Jobs
- ◆ Reaching Your Full Potential
- ◆ Effective Financial Tips While in Job Transition
- ◆ Proactive Retirement
- ◆ LinkedIn: Intro to Social Media & Your LinkedIn Profile
- ◆ LinkedIn: Developing Your Network
- ◆ LinkedIn: Targeting Your Opportunities
- ◆ Emotional Aspects of Job Loss
- ◆ Managing Your Transition into a New Job
- ◆ Negotiating Job Offers
- ◆ Starting Your Own Business
- ◆ Resumes: Strategic Resume Writing
- ◆ Cover Letters & Other Job Search Letters
- ◆ Interviewing: How to Get the Job Offer
- ◆ Following Up After the Interview
- ◆ Networking for Success
- ◆ Advanced Interviewing Strategies



CMP is a talent and transition firm in the business of developing people and organizations across the full talent life cycle – from talent acquisition and leadership development, to organization development and career transition support. To learn more, give us a call today at 800.680.7768.