

CMP

Career Management Partners Acquisition – Development – Outplacement

June 2015

Careers

How to effectively build and navigate your career

Greetings From Joe Frodsham President, CMP

I hope this finds you moving into a rewarding summer season.

The Summer season is shaping up to be a rewarding time for us at CMP. We are keeping busy, but fortunately we thoroughly enjoy our work and our interactions with clients, partners, and friends. And in fact, enjoying our work - even loving our work - is something we take very seriously within our firm. Feeling engaged by the work and the environment has a high correlation with success, especially in a professional services firm like ours.



Joe Frodsham

It almost seems corny and self-evident that people will be

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Our Commitment to Professional Standards

At CMP, we subscribe to the code of ethics and professional standards as put forth by the Association of Career Firms International (ACFI), the Association of Career Professionals International (ACPI) and Institute of Career Certification International (ICCI).

more engaged when they are doing what they love. However, a recent study sponsored by the Society of Human Resource Management showed that up to 80% of employed adults are somewhat to totally dissatisfied with their job and career. This wide spread work and career dissatisfaction is one of the tragedies of our time. Nobody wins as people are robbed of the career happiness and fulfillment that they seek, and employers are left with a less engaged, less productive, and less resilient company.

We derive our name - Career Management Partners (CMP) - from the understanding getting your career right is critical for each employee, and for the companies we work in. Life is to not be thoughtful in your career choice and journey.

Below are some concise select readings that may help you, or a friend/colleague create an engaging and successful career:

- The first article "Getting to the Core of Career Success" outlines a key concept - Passionate Core - that can provide the insight necessary to stay centered and bring your "juice" to your work every day.
- The second 'article' is really a string of five pervasive career myths that can consistently lead to flawed career choices and actions. When you click on each Myth, you will see a brief description, and the corresponding truth upon which to build your career.

The whole topic and practice of careers is a unique passion of ours at CMP. I hope you find value in the content below. And, please do continue the dialogue if you have thoughts and feedback.

Best Regards,
Joe Frodsham
President
CMP

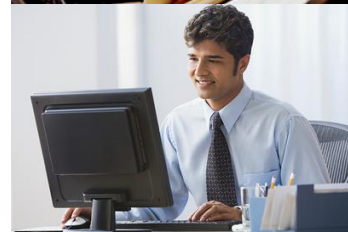
Article: Getting to the Core of Your Career Success

In our book, "Make It Work: Navigate Your Career Without Leaving Your Organization," we introduce a powerful concept that is helping thousands of people re-engage and find

At CMP we are committed to the highest levels of integrity and avoiding any conflict of interest.

Southern Methodist University's Human Resource Roundtable has chosen CMP/Lincolnshire as a sponsor.

We are proud to serve as a sponsor of this prestigious organization.



sustained success in their company. And companies are realizing huge benefits. This concept is called "passionate core". [Read More.](#)



Article: Key and Persuasive Career Myths and Corresponding Truths

People and organizations are full of accepted beliefs and assumptions. However, just because a belief is widely accepted doesn't make it true. Until the 17th century, almost everyone believed the earth was flat. Like this old belief concerning the shape of the earth, many of the widely accepted career beliefs are really nothing more than myths that can keep us stuck, unable to explore and reach our career potential.

In our book "Make It Work" we outline sixteen career myths and corresponding truths. The career myths are widely accepted beliefs and practices for finding career success; however, they often can have the real effect of distancing you from your career success. Listed below are five career myths that we find especially pervasive. As you click on each Myth, you will see a brief description of the myth, and the corresponding career truth.

[Myth - To Get Ahead I Just Need to do a Good Job](#)

[Myth - Find a Career Doing What You Are Good At](#)

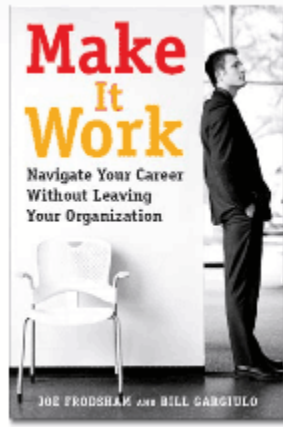
[Myth - Company Decisions are Made Rationally](#)

[Myth - Career Progression Requires a Formal Career Path](#)

[Myth - Someone Will Tell Me If I am Performing Poorly or Do Not Have a Future Here](#)

***Make It Work* by Joe Frodsham and Bill Gargiulo**

Make It Work brings to life the tools needed to transform the things we love into a career filled with enthusiasm and passion. The authors expose 16 career myths that limit opportunities, offering real-life stories and the truth about career wealth. For the stressed, dissatisfied, and disillusioned everywhere, *Make It Work* helps readers navigate any work environment. [Buy Here](#)



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