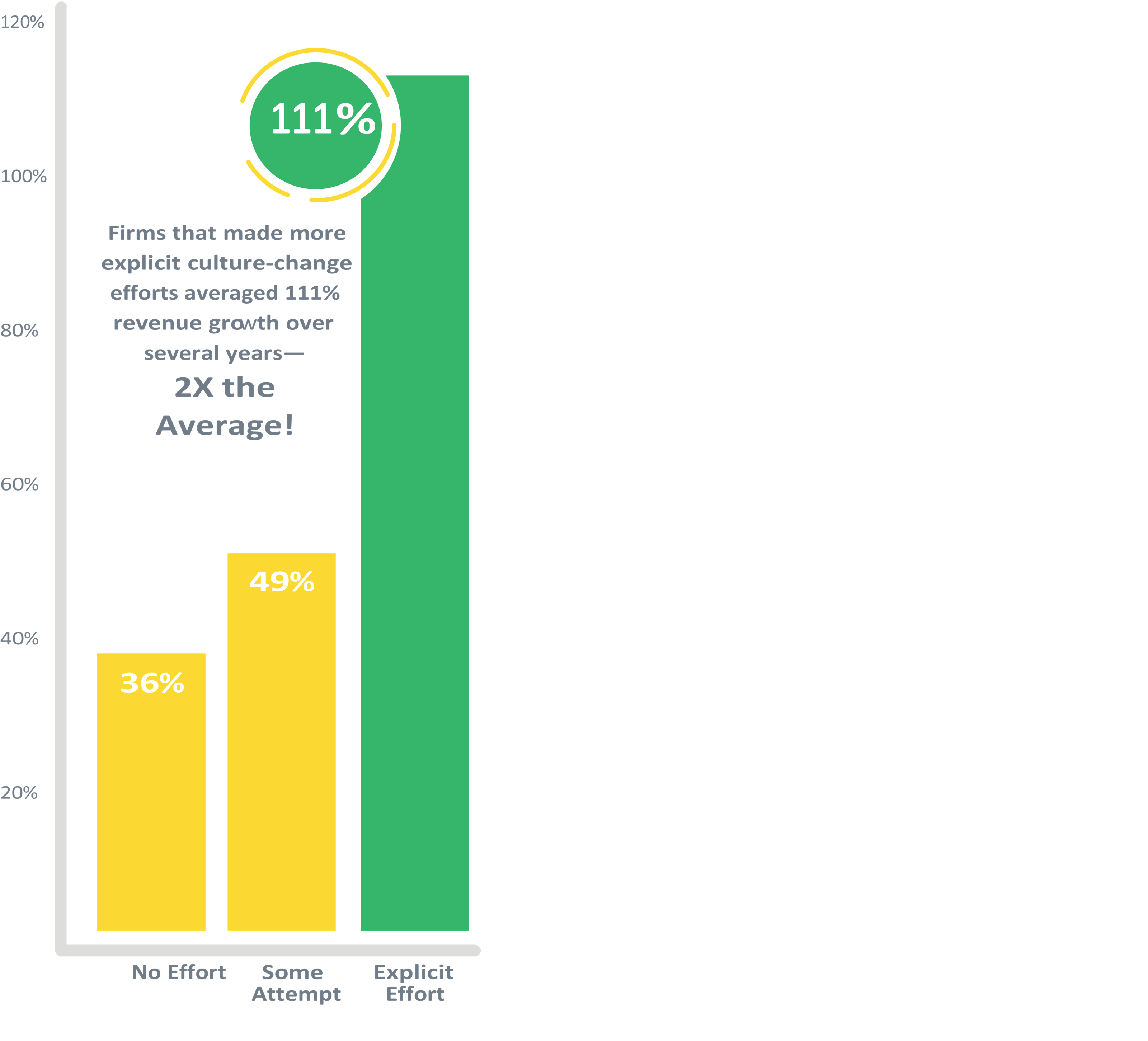
# **EMPLOYEE CULTURE ANALYSIS**



# **Strengthen Predictive Solutions for Culture and Employee Engagement**

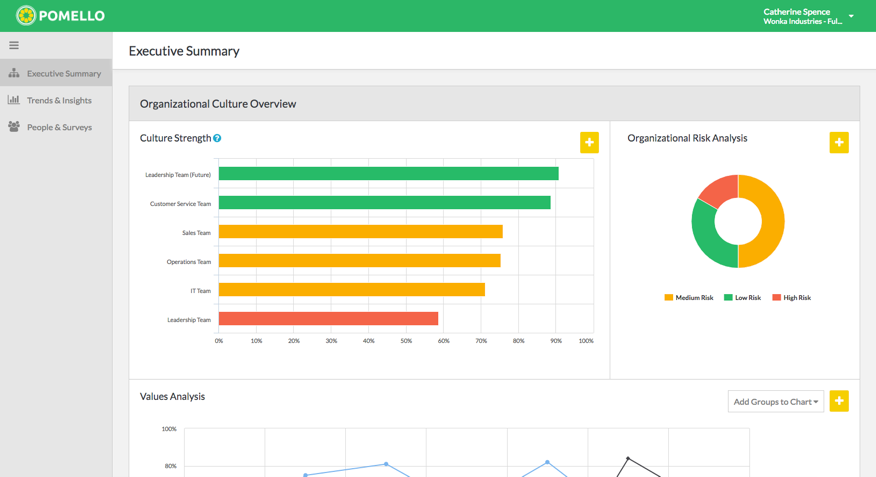
## **OVERVIEW**

## An analytics solution that helps companies understand and hire based on their unique culture as well as **improve employee engagement**. The technology benchmarks an organization’s culture by gathering critical input on how employees view the company’s core values, as well as their own motivators, and then **measures** candidates against that data to gauge culture fit. By continually engaging the process, companies can better understand their culture and consistently improve it to **enhance performance**.

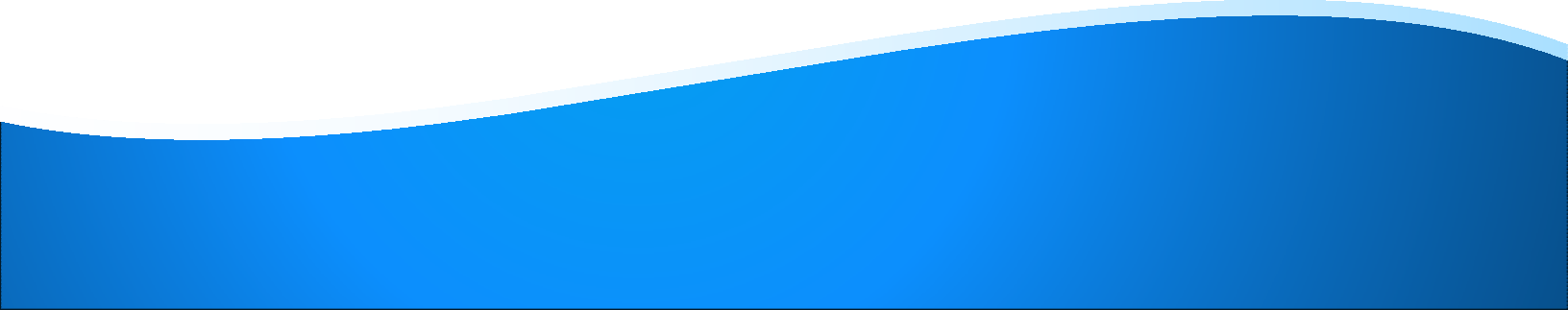
## **QUANTITATIVE**

Culture is the **pattern of behavior** that is reinforced by people and systems over time.

* Culture is a social control system that already operates within your organizations.
* If you don’t manage it, this control system can undermine your ability to effectively execute your strengths.
* You can diagnose and manage the culture in your company.
* Quantify cultural strength on both boards.



* Compare desired values vs. existing values.
* Set cultural strength goals & track progress.
* Empower a cohesive board with deep cultural insights.
* Surface underlying cultural issues.
* Improve board engagement.
* Measure the ROI of culture initiatives.
* Transform culture to meet the desired state.
* Align new board around cultural gaps & needs.



CMP is a talent and transition firm in the business of developing people and organizations across the full talent life cycle – from talent acquisition and leadership development, to organization development and career transition support. To learn more, give us a call today at 800.680.7768 or request more info.

Statistics indicate that actively managed company can lead to **twice** the average revenue growth when compared to companies that are not actively managing their culture.