



FRANCHISING

How do you know which franchise is for you?

THE ENTREPRENEUR AUTHORITY

CMP has a strategic partnership with **The Entrepreneur Authority**, a premier franchise consulting company. The Entrepreneur Authority knows the industry inside and out. They have carefully pre-screened hundreds of franchise companies and represent those that meet our high quality standards. **They look for companies with:**

- ◆ Strong track records
- ◆ Solid training and support
- ◆ Satisfied franchisees
- ◆ Good opportunity for financial returns



FRANCHISE CONSULTATION GOALS:

- ◆ You will learn more about yourself and your needs for business ownership.
- ◆ You will avoid wasting time researching non-viable businesses.
- ◆ You will learn how to evaluate the potential of a business.

FRANCHISE PROCESS AND INSIGHTS:

- ◆ Help you determine if franchising is right for you and link to the goals you hope to achieve.
- ◆ Look at the strengths you will bring to your role as a franchisee.
- ◆ Formally **compare your needs** with the businesses in their inventory. If they find some with the ability to help you meet your **financial** and **lifestyle** goals, they'll provide you with introductions.
- ◆ Act as your resource as you do research with these franchisors. They'll work to get all of your questions answered and can **help you find options** for franchising your business.

Your personal consultant is provided at no cost and no obligation

CMP is a talent and transition firm in the business of developing people and organizations across the full talent life cycle – from talent acquisition and leadership development, to organization development and career transition support. To learn more, give us a call today at 800.680.7768 or request more info.