



## Find your personal story

I am \_\_\_\_\_

I was \_\_\_\_\_

I love \_\_\_\_\_ way too much

\_\_\_\_\_ is the story of my life

I value \_\_\_\_\_

## Find your brand story

Our company was started because \_\_\_\_\_

Our brand is \_\_\_\_\_

Our brand values \_\_\_\_\_

Our customers value \_\_\_\_\_

Our brand brings this value to its customers \_\_\_\_\_

Our brand changes lives by \_\_\_\_\_

I started working with this company because \_\_\_\_\_

I work with my company because \_\_\_\_\_

Our company brings \_\_\_\_\_ to our customers lives.

Our company brings \_\_\_\_\_ to the world.

## Brand Storytelling Notes

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