

2019 ADVERTISING RATES

RATE CARD 1 – NATIONAL PLUS HRPD DISTRIBUTION

Applies to March, June, September and December print and digital editions

Circulation: 33,600

PRINT/DIGITAL – BOOK 4 ISSUES AND SAVE 10%

**BOOK ALL 12
ISSUES AND
SAVE 25%!**

Colour	Size	1x	4x	12x
	Full page		\$7,885	\$7,095
Magazine page		\$6,025	\$5,425	\$4,515
1/2 page		\$4,805	\$4,325	\$3,605
1/4 page		\$3,125	\$2,815	\$2,345
1/8 page		\$2,025	\$1,825	\$1,515
OBC		\$9,735	\$8,765	\$7,305
Wrap outside front		\$11,815	\$10,635	\$8,865
Business card		\$445	\$405	\$335
Front page earlug		\$2,705	\$2,435	\$2,025
Front page footer		\$5,235	\$4,715	\$3,925

RATE CARD 2

NATIONAL + BC/MARITIMES OR NATIONAL + ALBERTA/PRAIRIES

Applies to January, February, April, May, July, August, October, November print and digital editions

Total Circulation: 17,300 (includes BC/Maritimes) | 18,300 (includes Alberta/Prairies)

PRINT/DIGITAL – BOOK 4 ISSUES AND SAVE 10%. BOOK ALL EIGHT ISSUES AND SAVE 20%

Colour	Size	1x	4x	8x
	Full page		\$6,695	\$6,025
Magazine page		\$5,125	\$4,615	\$3,995
1/2 page		\$4,085	\$3,675	\$3,265
1/4 page		\$2,665	\$2,395	\$2,135
1/8 page		\$1,725	\$1,555	\$1,375
OBC		\$8,275	\$7,445	\$6,615
Wrap outside front		\$9,995	\$8,995	\$7,995
Business card		\$385	\$345	\$305
Front page earlug		\$2,305	\$2,075	\$1,845
Front page footer		\$4,455	\$4,005	\$3,565

Applicable taxes will be added to all rates

2019 ADVERTISING RATES

WWW.HRREPORTER.COM

	Size	1 month	3 month	6 month	12 month
Leaderboard Run of site	728 x 90 (600 x 100 mobile friendly) and 300x50 if targe provided	\$1,995	\$1,895	\$1,800	\$1,710
Big Box Run of site	300 x 250	\$1,465	\$1,395	\$1,325	\$1,255
Big Box (in Article section)	300 x 250	\$1,335	\$1,265	\$1,205	\$1,145

Ads are one of three in rotation

HR NEWSWIRE

Size	1x	3x	6x	12x
Jr Leaderboard (600 x 100)	\$1,245	\$1,185	\$1,125	\$1,065
Big Box (300 x 250)	\$1,125	\$1,065	\$1,015	\$965
Sponsor Spotlight*	\$935	\$885	\$845	\$805

*Includes logo, 50 words of text and url link

HR NEWSWIRE EXTRA

Size	Size (pixels)	Sole Sponsorship Rate
Ad* Text + url	600 x 350 100 words	\$3,285

* jpg format; non-animated; no keyline; preferably white background

Applicable taxes will be added to all rates.

For more information on any of these solutions, contact Paul Burton 416.649.9928 | paul.burton@habpress.ca