

Become a Brand  
Ambassador

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**EXEMPLIA**  
GROUP



## Become one of our select Brand Ambassadors

It has been said that the best repeat business, recommendations and referrals arrive by word-of-mouth. We agree.

In the last 12 months, introductions like these made up more than 75% of our business. This affirmation of the service we provide - its quality and its benefits for our clients - has been the catalyst for a significant development in our professional relationships.

For us, a Brand Ambassador is a professional Consultant, Board Advisor or Non-Executive Director who finds a synergy with our full range of human capital solutions and is happy to recommend us to their clients.

As a professional services business, you have exclusive, privileged insights to the nuances of your clients' business operations. And with a recent CIPD Labour Market Outlook survey highlighting 71% of employers have at least some vacancies that are proving hard-to-fill (up from 64% a year ago), you are fully aware of the human capital challenges they face across their business.

By becoming one of our select Brand Ambassadors, you can be confident in having an ability to offer a top quality, professional range of recruitment solutions to your clients.

# Benefits to you

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Our clients often need the services of professional services such as yours and we are always happy to recommend those in our Channel Partner network.

We firmly believe our professional integrity and high quality service will strengthen your existing relationships. Furthermore, you will also benefit from:



A dedicated Account Manager



Marketing support and promotional material. We're even happy to attend events with you if you're looking to promote our services



At least 20% discount across the whole portfolio of Exemplia services. You can choose to:

- o Pass this discount on to your clients
- o Retain a percentage of the discount as a referral fee
- o Ask us to donate the discount to a charity of your choice and in your name

or any combination of the above options.

# Why us?

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We are experts in delivering world-class resourcing solutions that will help your clients attract and retain the very best talent. We partner with you to gain a detailed understanding of your clients' recruitment challenges, enabling us to provide a tailored, innovative strategy which delivers real value in the short, medium and long term.

The partnerships we develop with Channel Partners and their clients enable us to deliver creative and personalised solutions that optimise the quality of hires, minimise time to hire and ensure we always help your clients find and retain the best talent.

We've created a suite of solutions through a number of different businesses summarised on these pages that work in harmony to ensure your clients fill every role in the most cost effective and efficient way.

So whether your clients require a senior Board level appointment, lower level volume roles, help with employer branding or anything in between, we can design a bespoke solution that will provide real added value for your business.



# Our Suite of Services

## Executive Search / Headhunting



- Ideal for senior/executive level / niche roles for salaries over £50,000

Our Executive Search business is an International Headhunting firm with extensive experience recruiting across a variety of sectors and roles. With more than 40 offices in 30 countries across the world, we are experts at identifying and attracting high-calibre senior executives to fill your clients' challenging and business critical vacancies.

We employ an innovative and transparent process on every headhunting assignment undertaken to ensure exceptional results. This process works effectively whether we are headhunting a Finance Director for a large corporate, a Sales Director for a start-up, or a Managing Director for an SME and everything in between.

We pride ourselves on our success which is built on our personal service. We are one of less than 0.1% of UK recruitment companies accredited with the global Association of Executive Search and Leadership Consultants (AESC) which is a testament to our stringent quality processes.



# Our Suite of Services

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## Mid-Market Roles

ElliotMarsh

- Best suited for senior to mid-level roles or hard to find niche roles in the £30,000 - £50,000 salary brackets.
- Also ideal for acquiring detailed market and competitor insight

At Elliot Marsh, we are experts at helping businesses find the very best talent and providing the latest market insights to help your business succeed. We partner with your clients to identify the best people and the latest industry trends, ensuring they keep their finger on the pulse of their market. We provide three key services;

- **Talent Source** - great value targeted headhunting service for challenging vacancies typically with salaries up to £49,999 which it would normally be too expensive to headhunt on
- **Talent Pipelining** - ongoing engagement with the right talent for your clients' current and future needs
- **Market Insight** - enabling your clients to deepen their understanding of competitors and market positioning. This can include but is not limited to, salary surveys and competitor research.







# Our Suite of Services

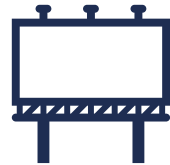
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## Talent Match

- A great low cost alternative to a standard recruitment agency for volume roles and fully managed campaigns

We believe your clients should get a recruitment agency service without having to pay the high costs of recruitment agency fees. Talent Match is an innovative, digitally disruptive recruitment model that provides all the same services as a recruitment agency but for better quality at a much lower cost.

Talent Match is a fully managed recruitment campaign solution which delivers everything a recruitment agency does and more including;



Highly-optimised  
branded advertising  
across all the main  
job boards and any  
relevant industry  
ones



Proactive Candidate  
Generation that  
targets candidates  
through the leading  
job board databases



Filtering responses  
to identify the best,  
most relevant  
candidates in real  
time, saving your  
clients time.



Initial interviewing  
to ensure your  
clients only spend  
time interviewing  
the best and most  
suitable candidates.

# Our Suite of Services

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## Grad Match

- Perfect for finding the best graduate talent for your clients

As experienced recruiters of graduates and those looking to start a new career, we are experts at matching future talent to your current needs.

We know the great qualities the right graduates can bring to your clients. Using our strong network of colleges and universities, we'll deliver those qualified and committed individuals who are determined to prove their worth and become loyal employees.

We've successfully placed hundreds of graduates across multiple sectors and industries, so no matter what your clients need, we're confident we can find them their perfect grad match!



Highly-optimised  
branded advertising



CV Screening



Initial interviewing



Ability to target specific universities,  
industries, and/or degrees







totalJobs



MONSTER



# Our Suite of Services

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Fixed-Fee Advertising

Hiring Wizard  
.co.uk

- A great solution for delivering low cost fixed fee recruitment advertising

At Hiring Wizard, we are experts at successfully delivering a range of fixed-fee branded advertising services which substantially reduces recruitment costs as well as time to hire.

We only deliver branded adverts across all of the leading national and specialist job boards, because we know clients get much better quality results when candidates know who they are applying to.

Our experience ensures your clients will attract the right quality staff at a fraction of the cost of a traditional agency. Our approach delivers:

- More eye-catching branded adverts utilising attractive banners
- More prominent search engine results
- Wider access to more job boards for lower costs
- Multiple hires for identical roles with no additional fees
- Reduced time to hire

# Get in touch

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If you'd like to have a chat about the opportunity to become an Exemplia Group Channel Partner, and explore how it could work best for your business then please get in touch today.



**020 3871 8132**



**info@exempliagroup.co.uk**



**www@exempliagroup.co.uk**





London Office: **020 3871 8132**  
Manchester Office: **0161 241 8717**

[info@exempliagroup.co.uk](mailto:info@exempliagroup.co.uk)  
[www.exempliagroup.co.uk](http://www.exempliagroup.co.uk)