

# Transforming Core Business Operations Across the Globe

## Mini Case Study

### International Consultancy uses BusinessOptix to transform core business operations

An international consultancy wanted to transform the way it thought about and delivered its Finance, HR and IT operations. Of particular focus was professionalizing the definition and delivery of operational processes across multiple geographies, and moving away from Visio and a number of home grown solutions to a single, collaborative and intuitive platform – especially as they were costing time and effort and leading to inconsistent delivery approaches.

Using BusinessOptix as its strategic process modeling platform, this consultancy started with their financial processes and created BPMN standards for process design. Working in parallel, they imported existing Visio processes to be used as the baseline for the to-be processes that included process descriptions, compliance and risk checks, links to existing guides and surrounding systems (HR platform), and data checks (in preparation for their GDPR initiative). They also created standard operating procedures and work instructions to support internal users of the processes

With 300 processes added to BusinessOptix, the consultancy has been able to create the foundations on which to build standardization, process excellence and new collaborative ways of working. All of which enables the consultancy to eliminate duplication, deliver best practice across the organization and improve the effectiveness of its teams.



## About BusinessOptix

At BusinessOptix, we help organizations Control Today, Navigate Tomorrow™ to achieve the next level of customer and operational excellence. Our cloud-based Business Process Transformation suite is used by hundreds of global firms to capture and redefine business operating and process models, accelerate transformations across the enterprise, improve operational efficiencies and streamline go-to-market processes.

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