**Email template - Promotion of Office 365 Backup & Archive Services**

Probax Partner Digital Marketing Toolbox

***<Subject line>***

Mitigate Office 365 data loss with efficient data backup protection solutions

***<Headline****>*

**Would you be able to recover your Office 365 data   
if it were accidentally deleted?**

***<EDM Body****>*

Dear <Name>

Microsoft Office 365 enables you to work anywhere and anytime without the need to maintain your own email, files and content management infrastructure.

Even though Microsoft hosts the infrastructure, this doesn’t replace your responsibility of maintaining a backup of your email data. This includes Microsoft Exchange Online, Sharepoint Online and OneDrive.

That’s because:

* With Office 365, it’s your data, you control it, and it’s your responsibility to protect it.
* You may not currently be protected against accidental deletions, security threats and retention policy gaps.
* High availability reduces downtime risk but doesn’t protect your data. You still need to back it up.

We can support you to protect your data with a range of benefits, including:

* **Total Office 365 protection**, including protecting Microsoft Exchange Online, Sharepoint Online and OneDrive.
* **Power and flexibility** to quickly restore individual Office 365 items
* **Compliance assurance** knowing all legal and compliance obligations are met
* **Predictable price assurance** with fixed monthly pricing per mailbox and unlimited storage and retention.

***<Insert Partner Value or Mission Statement. e.g. Partner is an enterprise accredited Managed Service Provider specialising in backup, connectivity, hosting and cloud services>***

*<A short description about the partner e.g. Partner offers a full spectrum of managed IT support services to both small and large businesses throughout the Asia-Pacific region. Focused on service excellence and customer centricity, we are committed to providing our customers with excellent service by being pro-active wherever possible and when issues arise, resolving them as quickly and efficiently as possible.>*

***<CTA button>***

**Click here to protect   
your Office 365 data**

***<And/or include contact details>***

# **Contact us to get started**

If you’re ready to discuss how backup and recovery can protect your Office 365 data, contact us on *<insert your sales phone number>* or at *<insert your sales email address>*.