# Probax Partner Digital Marketing Toolkit

# Email Template – Targeted at Prospect Organisations with Remote Workers

**Subject line:**

Are your employees working remotely? Coronavirus has not slowed the rate of equipment failure, malicious attacks or human error

**Headline**:

**Remote Workers Need Data Protection Too**

**EDM Body**:

Dear <Name>

With thousands of employees across all industries now working from home (or soon to be working from home), organisations have been predominately focused on enabling remote connectivity for their workforce.

But the rush to get home offices up and running has often neglected the fact that work is being conducted on previously unsecured and unprotected home and office devices, leaving many at risk of data loss.

**The Coronavirus outbreak has not slowed the rate of equipment failure, malicious attacks or human error.**

To combat this risk, <Your MSP> are partnering with cloud provider Probax to protect all devices used by your employees who are working from home. In just a few minutes per device, we’ll backup business-critical data and applications to ensure that any business downtime is minimised, even in these extraordinary times.

**<link> Click here to find out how our backup and recovery service ensures maximum uptime.**

***<Partner Value or Mission Statement. e.g. Partner is an enterprise accredited Managed Service Provider specialising in connectivity, hosting and cloud services>***

*<A short description about the partner e.g. Partner offers a full spectrum of managed IT support services to both small and large businesses throughout the Asia-Pacific region. Focused on service excellence and customer centricity, we are committed to providing our customers with excellent service by being pro-active wherever possible and when issues arise, resolving them as quickly and efficiently as possible.>*

**<button> Click here to find out more about how we can help you protect your business**