**Partner Social Media Content – Office 365 Backup & Archive Services**

Probax Partner Digital Marketing Toolbox

*<Be sure to add or edit the Social Media Template content to highlight what makes your business unique and differentiates you from the competition in the data protection market. Also ensure you’re linking to any relevant landing pages or blog posts on your website.>*

# **Twitter**

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|  | **Template content** |
| 1 | Data protection for your Office 365 data is your responsibility. Discover how you can protect your business from accidental deletions, security threats and retention policy gaps. >>> |
| 2 | Even though Microsoft provides your business with highly-available Office 365 and retention, your data on Exchange Online, SharePoint Online, and Teams may not always be recoverable. That’s why you need Office 365 Backup & Archive. Find out more. >>> |
| 3 | Are your Office 365 data backups meeting your company’s compliance obligations? While your Office 365 includes some data retention services, there is no offline, independent copy of the information you store on the platform. Find out how to solve this. >>> |

# **Facebook**

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|  | **Template content** |
| 1 | When it comes to your Office 365 data, Microsoft provides high availability and is responsible for managing and maintaining everything from the underlying infrastructure to the application itself. Whether it be email via Exchange Online, portals and collaboration via SharePoint Online, or messaging via Teams, Microsoft has implemented multiple redundant technologies ensuring their services remain connected and available.  But Microsoft doesn’t back up Office 365.  That’s why we’ve recently expanded our service offering for our managed Office 365 customers to make it easier to get protected with backup and archive. Find out how you can benefit. >>> |
| 2 | Microsoft Office 365 enables you to work anywhere and anytime without the need to maintain your own email, files and content management infrastructure. But there are no data backups.  With Office 365, it’s your data, you control it, and it’s your responsibility to protect it. Here’s how>>> |
| 3 | Many business leaders are starting to realise that data stored on Office 365 needs to be backed up and protected. While Microsoft’s offering delivers high-availability and operational redundancy, it does not provide real disaster recovery.  As there is no independent offline copy of data stored on this platform, businesses run the risk of losing vital information in the event of accidental deletions, a malicious incident or retention policy gaps which cause irrecoverable data loss.  That’s where we can help you get protected with our Office 365 Backup & Archive solutions.  Ready to protect your Office 365?>>> |

# **LinkedIn**

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|  | **Template content** |
| 1 | When it comes to your Office 365 data, Microsoft provides high availability and is responsible for managing and maintaining everything from the underlying infrastructure to the application itself.  Whether it be email via Exchange Online, portals and collaboration via SharePoint Online, or messaging via Teams, Microsoft has implemented multiple redundant technologies ensuring their services remain connected and available.  But Microsoft doesn’t back up Office 365.  That’s why we’ve recently expanded our service offering for our managed Office 365 customers to make it easier to get protected with backup and archive. Find out how you can benefit. >>> |
| 2 | Microsoft Office 365 enables you to work anywhere and anytime without the need to maintain your own email, files and content management infrastructure.  While your Office 365 is highly available, it’s not being backed up.  With Office 365, it’s your data, you control it, and it’s your responsibility to protect it. Here’s how>>> |
| 3 | Many business leaders are starting to realise that data stored on Office 365 needs to be backed up and protected. While Microsoft’s service offers high-availability and operational redundancy, it does not provide real disaster recovery.  As there is no independent offline copy of data stored on this platform, businesses run the risk of losing vital information in the event of accidental deletions, a malicious incident or retention policy gaps which cause irrecoverable data loss.  That’s where we can help you get protected with our Office 365 Backup & Archive solutions.  Ready to protect your Office 365?>>> |