



Your Perfect Match: SHR Revenue Management for Hire

Helping you create your best revenue strategy in a changing distribution landscape.

WHY REVENUE MANAGEMENT FOR HIRE?

In today's ever-changing distribution environment, revenue management has gone from nice-to-have to must-have for the majority of hotels and resorts. But finding an experienced, reliable revenue manager can be a costly and time-consuming task. Our unique service pairs your hotel with a dedicated industry expert who will help you create and maintain a winning revenue strategy.

INDUSTRY EXPERIENCE

Our Revenue Management team has worked with almost every major brand, as well as independent hotels and resorts, and can provide strategy support for long range forecasting, and budgeting, through renovations, re-brandings, and grand openings, no matter the economic climate.

OUR APPROACH

When you work with SHR, we will match you with one of our Area Directors of Revenue Management who will actively support your hotel's revenue strategy.

Typically this includes:

- Analyzing market performance and drawing conclusions to implement logical strategies
- Dedicated weekly revenue strategy call with hotel team
- Review and analysis of pricing strategy and results
- Review and analysis of distribution strategy and results
- Managing relationships with OTA market managers
- Monitoring online reputation comments and scores
- Reading and evaluating discipline-related brand communications, if applicable
- Group displacement analysis
- Forecast, budget, and long term strategy oversight
- A formal monthly scorecard to highlight performance

INTELLIGENT REPORTING

By working with your hotel's existing systems and compiling only the most relevant data, we can create adaptable reporting that is tailored to your needs, providing a clearer picture of your unique revenue strategy.



Our proprietary Monthly Scorecard is a quick snapshot of your hotel's performance. We will also work with your hotel to create customized reports based on your needs and requirements.

CERTIFIED REVENUE EXPERTS

Our team boasts a meaningful list of certifications, including HSMAI's Certified Revenue Management Executive and Hotel Revenue Management Certified from eCornell, so you can be sure you are getting not only dedication but quality. We also know that the industry is always changing, so we make ongoing training a priority.

Ready to find out how Revenue Management for Hire can work for you?
Contact us at 713-333-9944.