



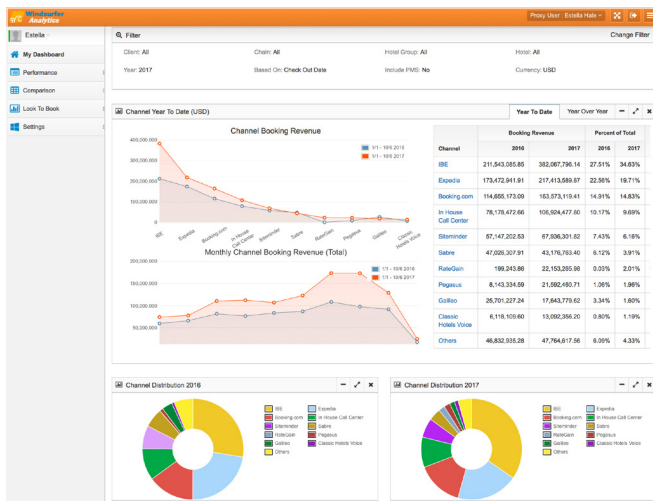
SHR Windsurfer[®] Analytics

View and Manage.

SHR Windsurfer Analytics brings a wealth of information from channels to guests using configurable options such as arrival, departure, or in-stay, and features multiple options for viewing data and generating automated reports, giving you more control and better management.

VISUAL REPORTING AND DASHBOARDS ON-DEMAND

Windsurfer Analytics provides hotels and chains with visual representation of their production by channel, revenue, ADR, reservation, and through Year Over Year (YOY) comparisons.



The Windsurfer reporting style gives a more detailed view of reservation data, while the report automation tool allows for multiple recipients and flexible scheduling.

These reports can be created ad-hoc or in real-time, giving you current information at your fingertips to help you make better, faster decisions.

WHY WINDSURFER ANALYTICS?

Configurable Search Options

Enables most fields on a booking itinerary to be used as filters for the creation of reports.

Performance and Comparison Reporting

Enhanced reporting includes channels to dates, length of stay, and YOY production comparisons.

Level of Access

Allows for management of user access and privileges according to need, whether chain or property level access.

Call Center Reports

Enables call center managers to have full visibility into the production of agents and properties, as well as conversion reasons.

No Per-User Reporting Fee

Enables the pulling of more reports when you need them for all members of your management team.

Learn more at www.shr.global, or contact us at 713-333-9944.