



SHR Windsurfer[®] CRS offers easy channel management.

At SHR, we understand it's important to connect to numerous distribution channels in order to capture available demand. Rely on Windsurfer to directly manage your booking channels, which include:

HOTEL PROPRIETARY WEBSITE(S)

Online booking engines for a single hotel or multi-property portfolio.

HOTEL CALL CENTER

Voice agent call center application available in Windsurfer and customizable call center solutions available through our partners. Partners include:

- Cloud5
- Advantage Reserve
- Customer Direct

PRIMARY ONLINE TRAVEL AGENTS

An online travel agency (OTA) specializes in offering planning sources and booking capabilities. Windsurfer provides a direct connection to:

- Expedia (supports hotels.com, Travelocity, and Orbitz)
- Agoda
- LondonTown
- Entire Pegasus Distribution
- Priceline
- HRS
- Lastminute.com
- Booking.com
- Hotwire.com
- TripAdvisor – Instant Booking
- CTrip
- DHISCO Network IDS/ADS

SPECIALTY AND EMERGING BOOKING CHANNELS

The following represents a sampling of the many connections to specialty and emerging booking channels offered through the Windsurfer Channel Manager:

- AA New Zealand
- Asiarooms
- AADX
- BookEasy (VIC's)
- Despegar
- Golden Chain
- hooroo
- Hotel.de
- HotelClub
- Jetstar
- London30
- MyBookings.com.au
- PacificBedBank
- Standby Rates/Ok Jack
- Thomascook.com
- Trademe
- TravelZoo
- Wide Discovery
- AAA Tourism
- AsiaTravel
- Bali Hotel Guide
- Bookit
- Ezibed
- GoIndonesia.com
- Hostel Bookers
- Hotels2go
- HotelTonight
- Laterooms
- Loving Apartments
- NeedItNow
- Pan Pacific Travel
- Stay247
- Tourico
- TravelBug
- Venere

GLOBAL DISTRIBUTION SYSTEMS

A Global Distribution System, or GDS, is a network that connects a hotel to thousands of booking agents to enable automated transactions. Windsurfer connects to Sabre, Travelport (Apollo/Galileo), Worldspan and Amadeus.

PRIMARY METASEARCH SITES

Metasearch sites are search tools that allow the user to search many engines or databases at once. Windsurfer provides connections to the following metasearch sites:

- TripAdvisor - TripConnect
- Wego
- ResortsandLodges.com
- Google Hotel Finder (Places)
- Travel Boutique Online
- Hotelscan
- Roomkey

Via DerbySoft:

- Kayak
- Qunar
- Trivago

- Accommodation Guru
- Atrapalo
- Base Backpackers
- Budgetplaces
- Getaroom
- Holiday City
- Hostelworld
- Hotels4U
- ImpulseFlyer.com
- LeisureCom
- MakeMyTrip
- Not1Night
- SkiTravelCompany
- Superbreak
- Tiket.com
- TravelStay
- VIP Backpackers
- Amsterdam30
- AustraliaBedBank
- Blue Holidays (Virgin)
- CentralLondonApartments
- gnconciierge.com
- Holiday Guide NZ
- Hotel Network
- Hotelbeds
- Jasons
- Lido
- Mr & Mrs Smith
- NZBedBank
- Splendia
- Tablet Hotels
- TotalTravel
- TravelRepublic
- Whistler.com