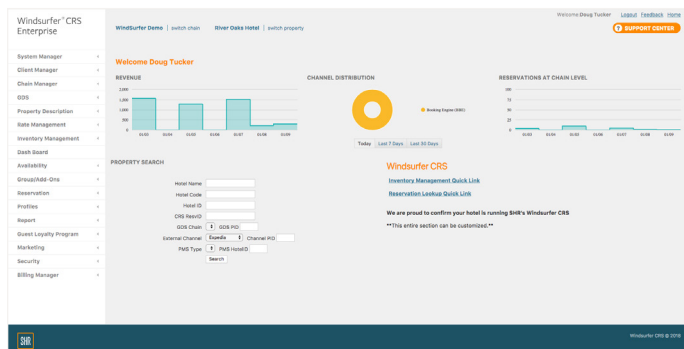




SHR Windsurfer[®] CRS Enterprise

An Enhanced CRS Experience.

A newer version of our original Windsurfer, Enterprise brings a fresh look and feel geared towards hotel groups and chains that require a full-service CRS experience, and includes a choice of a standard or fully-customized booking engines.



WHY WINDSURFER ENTERPRISE?

In addition to the features that are available in Windsurfer Essentials, Enterprise offers many additional optional features, including:

Chain and Hotel Group Management Features to allow regional and corporate users to add and update information that appears across multiple properties, including rooms, rates, market segmentation, and preferences, and includes:

- Ability to build rates, policies, and Global Distribution System (GDS) access codes at chain level, and distribute them to individual properties
- Ability to hard-code restrictions on rates for safeguarding and standardization
- Customizable home page and user system messages

Enhanced Rate Management that allows chains and properties to manage rates across main channels of electronic distribution. Users are able to create “seasons” for simple rate management, or leverage our advanced integrations with multiple Property Management Systems (PMS). With certain integrations, our system allows the user to enter rate information in Enterprise, where it is then pushed to each PMS.

Blended Rates that allow users to link rates to an existing rate code for blending purposes, resulting in the linked rates appearing for selection if the primary rate choice is restricted for dates selected within the stay. This allows guests to continue booking additional nights without receiving a disappointing non-availability message.

Technology Enabling Distribution including inventory and availability management to provide properties full visibility and control of their channels, restrictions, and inventory. Chains and hotels can control allotments to different distribution channels, or leverage advanced integrations with multiple PMSs, which makes the technology a true enabler of execution for distribution and revenue management.

Multiple Elements for Hotels and Guests including a shopping cart metaphor that gives guests the ability to shop across dates and properties while maintaining one itinerary. For hotel groups with different currencies, the system also allows multi-rates within the booking experience, and supports reporting with consolidated currency views.

- Multi-property reservation
- Multi-currency rates
- Multi-language booking experience
- Multi-branding for hotels and hotel groups
- Multi-property and hotel group reporting

Registered Guest to create special rates for those guests who sign-in on the hotel booking engine. Guests can then create a user profile that allows them to view these personalized rates, customizing their experience.

GDS Connections for a powerful global travel audience via connecting to GDS like Amadeus, Sabre, and Travelport, greatly increasing your visibility to guests, helping to boost bookings.

Technology with Outstanding Support that provides our clients professional account management on different levels and in multiple languages, tailored to each client’s needs.

Ready to find out how SHR Windsurfer CRS Enterprise can work for you? Contact us at 713-333-9944.