SHR Windsurfer® CRS offers valuable integrations.

At SHR, we believe that the CRS should be your one place to manage rates, inventory, and reservations. That's why we continue to add new, valuable integrations, while strengthening existing ones.

PROPERTY MANAGEMENT SYSTEMS

Windsurfer integrates with the following PMS platforms to help you manage rates and inventory with ease.

- Agilysys LMS
- AutoClerk
- Hotel Key App
- Innsoft CheckInn
- Megasys
- Oasis
- PAR Springer-Miller HOST
- Roomaster
- StayNTouch
- WebRezPro
- Agilysys Visual One
- Clarity HM
- HSS-Frontclerk
- IQWare
- MSI CloudPM
- Open Hotel
- ProLogic First
- RoomKey
- VHP
- Appsavant
- Execu-Tech
- Infor Epitome
- Lodgical Solutions
- MSI WinPM
- Oracle Opera OXI
- Protel
- SkyTouch Hotel PMS
- Visual Matrix
- ASI Frontdesk
- GuestTracker
- Infor HMS
- Maestro
- NiteVision
- PAR Springer-Miller ATRIO
- RDP
- SkyWare
- WavePM

INTEGRATIONS

- Triptease - The Direct Booking Platform integrates easily with your existing booking engine and website to engage with guests and dramatically improve your conversion.
- ICE Portal - Image Distribution.
- Stay Wanderful - Stay Wanderful brings guests instant rewards they actually want. No more waiting to accumulate points. Guests book on a Stay Wanderful hotel partner website, and get real rewards they can use right away.
- Stash Hotel Rewards - Guests can start earning free nights, fast. It's the free and easy loyalty program for travelers who love independent and boutique hotels.
- The Guestbook - Guests book a room directly with a member hotel through that site or The Guestbook, and earn cash back through PayPal, gift cards, charitable donation, or can even double their reward as Trip Cash.
- Hoperator - Combines the best live chat, omni-channel messaging, outreach, and automation functionality to personalize communication that converts and retains customers.

CRM

Customer Relationship Management (CRM), is an approach to managing a company's interactions with current and potential customers. It uses data analysis about customers' histories with a company to improve business relationships, specifically focusing on customer retention, ultimately driving sales growth.

- Serenata
- Cendyn

REVENUE MANAGEMENT SYSTEMS

Windsurfer currently integrates with the following Revenue Management Systems, allowing a streamlined, automated integration for rates and packages.

- IDeaS
- Rainmaker
- Duetto

PAYMENT GATEWAYS

A payment gateway is a merchant service provided by an e-commerce application service provider that authorizes credit card or direct payment processing for e-businesses, online retailers, bricks and clicks, or traditional brick and mortar.

- Adyen
- MyCheck
- Merchant Link
- PesaPal

MARKETING INTEGRATIONS

At SHR, we know that you need to connect with your guests in a personalized manner. Windsurfer integrates with the following marketing solutions to help your property earn new guests, and retain loyal guests.

- NOR1 - Increase revenue by offering upsell options to your guests prior to check-in.
- FLIP.TO - Uses social media to increase bookings by offering pre-made messages that the guest can easily flip to their social media sites.
- REEVOO - Guests will book with confidence with guest review integration right in the booking engine.