



SHR Windsurfer[®] CRS Essentials

Distribution Simplified.

In the complex world of distribution, small and independent properties can find it hard to reach the same target markets as their larger counterparts. You need a solution that fits your style and budget, while still helping you meet your long and short-term business goals.

SHR Windsurfer CRS Essentials can get you there.

By connecting you to major Online Travel Agencies (OTAs), Windsurfer Essentials lets you sell directly to your guests, while enjoying a highly affordable system price point.

EMPOWERING INDEPENDENT HOTELS

Now it's easy to become part of the global distribution network. With out-of-the-box features, Windsurfer Essentials can have your hotel selling rooms to millions of potential guests while you manage your entire distribution portfolio—rates, inventory, and channel mix—with cloud-based control.

WHY WINDSURFER ESSENTIALS?

Easy Onboarding to help get you up and running quickly.

Major OTA Connections such as Expedia, Booking.com, and many others so you can sell on multiple channels.

Streamlined Management via an engaging, intuitive interface tailored to your leaner business profile, to easily track availability, rates, and inventory.

Snapshot Style Reports for quick evaluations and accurate tracking of reservation, revenue, and occupancy.

Subscription Pricing Model to keep you free from fluctuating monthly transaction fees, allowing you better budgeting.

Hotel Benefits:

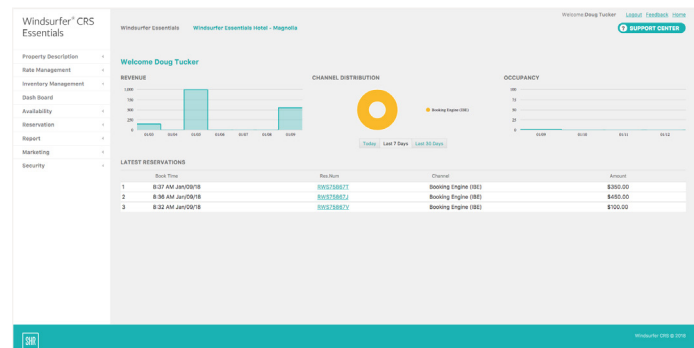
- Provides “Essential” CRS elements
- Simple, easy-to-navigate user interface
- Included booking engine is designed for increased conversions

Ideal for:

- Independent hotels
- Less than 100 rooms
- Mainly leisure guests
- Lean operations
- Strong owner involvement
- One external integration

PMS INTEGRATIONS:

- SkyTouch
- Logical Solutions
- roomMaster
- StayNTouch
- Innsoft
- Maestro
- Visual Matrix
- WebRezPro



PRICING

Up to 25 Rooms	\$365 monthly (plus one-time fee of \$125)
Up to 50 Rooms	\$415 monthly (plus one-time fee of \$125)
Up to 75 Rooms	\$465 monthly (plus one-time fee of \$125)
Up to 100 Rooms	\$515 monthly (plus one-time fee of \$125)

Ready to find out how SHR Windsurfer CRS Essentials can work for you? Contact us at 713-333-9944.