



SHR Windsurfer[®] CRS offers easy channel management.

At SHR, we understand it's important to connect to numerous distribution channels in order to capture available demand. Rely on Windsurfer to directly manage your booking channels, which include:

SPECIALTY AND EMERGING BOOKING CHANNELS

The following represents a sampling of the many connections to specialty and emerging booking channels offered through the Windsurfer Channel Manager:

- AA New Zealand
- Amsterdam3o
- AustraliaBedBank
- Blue Holidays (Virgin)
- CentralLondonApartments
- gnconciierge.com
- Holiday Guide NZ
- Hotel Network
- Hotelbeds
- Jasons
- Lido
- Mr & Mrs Smith
- NZBedBank
- Splendia
- Tablet Hotels
- TotalTravel
- TravelRepublic
- Whistler.com
- AAA Tourism
- Asiarooms
- AADX
- BookEasy (VIC's)
- Despegar
- Golden Chain
- hooroo
- Hotel.de
- HotelClub
- Jetstar
- London3o
- MyBookings.com.au
- PacificBedBank
- Standby Rates/Ok Jack
- Thomascook.com
- Trademe
- TravelZoo
- Wide Discovery
- Accommodation Guru
- AsiaTravel
- Bali Hotel Guide
- Bookit
- Ezibed
- GoIndonesia.com
- Hostel Bookers
- Hotels2go
- HotelTonight
- Laterooms
- Loving Apartments
- NeedItNow
- Pan Pacific Travel
- Stay247
- Tourico
- TravelBug
- Venere
- Airbnb
- Atrapalo
- Base Backpackers
- Budgetplaces
- Getaroom
- Holiday City
- Hostelworld
- Hotels4U
- ImpulseFlyer.com
- LeisureCom
- MakeMyTrip
- Not1Night
- SkiTravelCompany
- Superbreak
- Tiket.com
- TravelStay
- VIP Backpackers

GLOBAL DISTRIBUTION SYSTEMS

A Global Distribution System, or GDS, is a network that connects a hotel to thousands of booking agents to enable automated transactions. Windsurfer connects to Sabre, Travelport (Apollo/Galileo), Worldspan and Amadeus.

HOTEL CALL CENTER

Voice agent call center applications are available in Windsurfer, and customizable call center solutions are available through our partners.

Partners include:

- Cloud5
- Customer Direct
- Advantage Reserve

HOTEL PROPRIETARY WEBSITE(S)

Windsurfer provides a booking engine for single hotels or multi-property portfolios.

CHANNEL MANAGERS

SHR provides channel managers that help close hotel distribution gaps, and provide great new ways to improve conversions and bookings.

These include:

- SiteMinder
- RateGain
- DerbySoft



PRIMARY METASEARCH SITES

Metasearch sites are search tools that allow the user to search many engines or databases at once. Windsurfer provides connections to the following metasearch sites:

- TripAdvisor - TripConnect
- Travel Boutique Online
- Wego
- Hotelscan
- ResortsandLodges.com
- Roomkey
- Google Hotel Finder (Places)

Via Wiip - Meta I/O

- Kayak
- Trivago
- Bing Ads
- Google Hotel Ads
- Skyscanner
- TripAdvisor
- WeGo

Via DerbySoft:

- Kayak
- Trivago
- Qunar

PRIMARY ONLINE TRAVEL AGENTS

An online travel agency (OTA) specializes in offering planning sources and booking capabilities. Windsurfer provides a direct connection to:

- Expedia (supports hotels.com, Travelocity, and Orbitz)
- Lastminute.com
- Booking.com
- Agoda/Priceline
- Hotwire.com
- LondonTown
- TripAdvisor – Instant Booking
- Entire Pegasus Distribution
- CTrip
- DHISCO Network IDS/ADS
- HRS