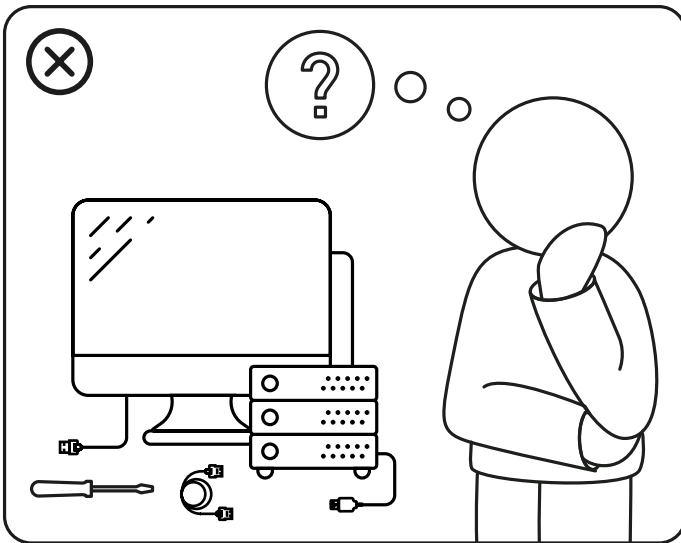


SAP Hybris Commerce, cloud edition



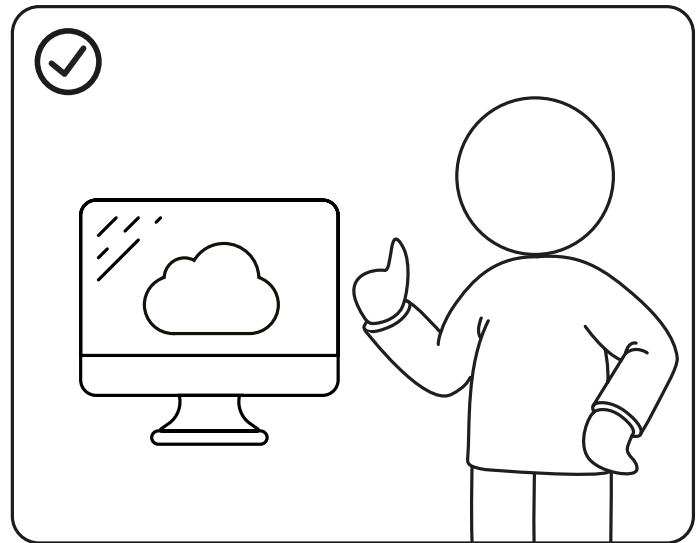
Business Challenges

Today, organizations are looking to go to market quickly with a solution that enables them to create highly targeted, relevant and exciting customer experiences across all touchpoints.

They are looking for fully functional omni-channel commerce solutions that they can deploy in the cloud in order to lower costs - not having to set up extensive IT infrastructure and maintenance or train an operational team to support it - and be able to focus on their core business.

Also, organizations are looking for a flexible, but at the same time highly scalable, solution that can grow with them and is able to support the highest traffic peaks without any challenge. They want subscription and licensing options that are highly flexible and tailored towards the organizations' specific needs and growth requirements, with flexible pricing options such as pay-as-you-grow becoming more and more common in the industry.

Last but not least, they're looking for omni-channel commerce cloud solutions that are able to support their organizations' ambitions to expand globally, and across multiple business units in a seamless, secure, and scalable way.



Solution

SAP Hybris Commerce, cloud edition gives you all the omni-channel commerce capabilities of the market-leading SAP Hybris platform in a world-class private cloud. Our cloud services let you focus on your business, while we take care of the tech.

SAP Hybris Commerce, cloud edition is an ideal option for deploying Hybris without extensive IT involvement. We take care of the hardware, software, IT staff and all operations. We help you improve operational efficiency and scalability, to lower costs and maintain high availability and security.

Our entire operations staff has domain expertise in SAP Hybris, and will work to ensure that your commerce site is up and running, optimized for the best customer experience, and functioning properly 24x7.

You benefit from the lower entry costs of the subscription model, and the flexibility of having payment models tailored to your specific requirements, while we maintain high availability and security of your systems.

You even have total flexibility in the choice of the deployment model. You can start in the SAP Hybris cloud, and then as you grow (or as your requirements change), you can bring your commerce project on-premise, or remain worry free in the cloud.

With Hybris Commerce, cloud edition, SAP Hybris gives you the most simple, scalable and flexible omni-channel commerce cloud solution in the market.

Key Features

- Rapid deployment of a fully-functional omni-channel commerce solution
- Scalable and highly flexible private cloud with dedicated virtualized environments
- Unrestricted application enhancements to meet your unique business needs
- Flexible and automated deployment model to ensure minimal disruption
- Global network and datacenters
- Development, staging and testing, and production environment
- OS Licensing
- Database, Web Server, and Application Server software
- High Performance SAN Storage
- Redundant / failover architecture
- Load balancing
- Multi-home internet
- SIEM: Security Information & Event Management
- Anti Virus / Anti Malware protection

Database Management Services:

- Database installation and configuration
- Patching of the database
- Database backup and restore
- Database updates to indexes and tables
- Database monitoring

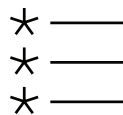
Key Benefits:



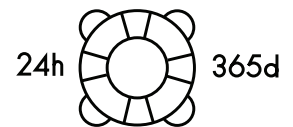
Go to market quickly with a fully-functional omni-channel commerce solution – in as little as three to four months.



Grow and scale with our flexible, on-demand deployment. Bring the system on-premise if you wish, or remain worry free in the cloud.



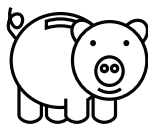
Get enterprise-class features, including processing power, networking, security and storage.



Rely on us for ongoing maintenance and support, 24 hours a day, 365 days a year.



Pay flexibly with pay-as-you-grow models and monthly usage payments.



Save capex by reducing the burden of up-front capital investment.



Gain visibility, control and confidence through streamlined processes.

For further information, please contact us via sales@hybris.com

About SAP Hybris

SAP Hybris enables businesses to transform how they engage with customers, innovate how they do business, and simplify their technology landscape. With a comprehensive approach to customer engagement and commerce, our solutions unlock opportunities to optimize your customers' experience and transform your business. We help you drive relevant, contextual experiences across all of your customer touch-points in real-time, so that you can create strong differentiation and build competitive advantage in the Digital Economy.

SAP Hybris has helped some of the world's leading organizations transform themselves in response to changing market conditions and customer expectations – delivering exceptional experiences, adding new channels, evolving their business models, and entering new markets. How can we help you?

Explore SAP Hybris solutions today. For more information, visit www.hybris.com.

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